



Novel Strategies to Fight Child Sexual Exploitation and Human Trafficking Crimes and Protect their Victims

H2020 – 101021801

www.heroes-fct.eu

D10.2 Project Website

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Abstract (for dissemination)	
This deliverable presents the way in which the design, structure and organization of the content of the HEROES website was carried out. Shows the current state of the site and describes any adjustments planned for future development.	
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Executive summary

This document provides an overview of the structure and content of the HEROES project website. It evidences the current status of the project and the ideas to be developed for future improvements or modifications in the content, according to the evolution and progress of the project during the 3 years lifespan.

The website presents extensive information regarding the general content about the project, flyers, news, events, non-confidential technical deliverables, to the extent that they are developed and available, to publicize the progress and results to the general public. In addition, it includes contact details of the project coordinator and details of social networks, LinkedIn and twitter. It functions as the initial point of contact for the interested community, working as a link for communication with the consortium members. It offers the possibility of subscribing to a newsletter to keep up to date with news, events and other relevant information about HEROES.

The website has been designed to be professional, informative, adaptive, intuitive and user-friendly for the public.

1. Introduction

The HEROES website is proposed as a means of disseminating and communicating the work, progress and results obtained, both to the general public and to interested parties and experts on the subject.

The website provides detailed information on HEROES objectives, summary, components, work packages, impact, related projects, consortium and other general data.

The objective is to update the information of the contents of the site as progress is made in the development of the project and obtaining new results. In addition to continually renewing the news and events section to always keep up-to-date and relevant information about HEROES. Initially, the content of the site is available in a single language, English, as this is a universal language, one of the most used in the world and because it's the consortium members communication language, however, it's anticipated the content available possibility in several more languages.

The website is public and easily accessible, it can be visited by anyone with an internet connection.

The project coordinator registered the following domain name: <https://heroes-fct.eu/> [1].

This domain hosts the HEROES project website and will maintain the website content for the project life and for at least 5 years after its completion [2].

2. Project website

The website is an important tool for the project communication, it is used for disseminating the results and activities of the project to the general public, as well as informing interested parties about the progress.

Currently, in the navigation menu there are 9 pages, which can be accessed and consult the information of its content:

- Home
- Project
 - Work Plan
 - Impact
 - Deliverables
- Consortium
- Siter Projects
- News
- Contact

The website will be updated regularly based on the communication and dissemination plan driven by WP10 and additional posts and non-confidential deliverables will be added as soon as they are available.

2.1. Home page

On the home page there is a general project information summary, structured in visually striking digital content to capture the attention of the public.

The Home content is organized according to the following layout:

- Header and Menu
- A banner with the project title, highlighting the letters that form the words HEROES and next to it the logo
- HEROES summary and general project information
- Components
- Map with the partners location of the consortium and the partners logo
- Latest news
- Footer with the project social networks, the Horizon 2020 message disclaimer [3], the acknowledgement and the privacy policy

2.2. Project page

This page provides more detailed information about the project.

It's divided into the following sections:

- Extended the project description
- Table with all the general information project data.
- Objectives

- Components
- Impact Overview

2.2.1. Work Plan page

This page is project submenu part, it contains the title and a description of each work package

2.2.2. Impact page

On this page there is an information regarding extension the impact of the project, showing the HEROES project impact towards the victims, the citizens and social workers.

2.2.3. Deliverables page

Public deliverables will be published on this page, allowing them to be viewed and downloaded as soon as they are available.

2.3. Consortium page

This page provides the partners description that are consortium part.

Each partner information is in a box, in which there is the logo, name, acronym, country and the social networks icons of each one to be able to easily navigate to each partner particular information. In addition, there is a map with the exact each partner location.

2.4. Sister projects page

Here the projects that are directly related to the HEROES project are listed, the logo is displayed, a brief description and a direct link when clicking on the image that automatically redirects to the web page of each project.

2.5. News page

This page aims to present the latest news related to the HEROES project; in this first section you will find the most recent news.

In the next section called latest news, all the past news appears, ordered according to the publication date, from the most recent to the oldest.

There are also the tweets made from the official HEROES account

This page will be constantly updated with the latest material and as events begin to take place, they will be available in another section within this page.

2.6. Contact page

The contact coordinator information of the HEROES project is presented, a contact form that requires entering personal data to send a message to HEROES and a form for subscription to the newsletter.

The personal data requested in the contact form are:

- Name
- Email

The message is made up of:

- Subject
- A free text
- An options list to know how the user found out about HEROES (Recommended by a friend, web search, social networks or others).

To subscribe to the newsletter, we only request the user's email address.

References

- [1] Domain <https://heroes-fct.eu/>
- [2] SiteGround web hosting service <https://www.hostinger.es/>
- [3] Grant Agreement NUMBER 101021801 HEROES