



Novel Strategies to Fight Child Sexual Exploitation and Human Trafficking Crimes and Protect their Victims

H2020 – 101021801

www.heroes-fct.eu

D10.5 Dissemination Plan

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Security Approval	Julio Hernandez-Castro (UNIKENT)			

Abstract (for dissemination)	
This deliverable presents the dissemination activities of the HEROES project where the progress is shown, among which the templates used in the documents, website, publications made by the members of the consortium, events, news and social networks related to the project stand out.	
Keywords	Activities of Dissemination, H2020, HEROES

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Abbreviations

CA	Consortium Agreement
CSA/CSE:	Child Sexual Exploitation and Abuse
CSOs:	Civil Society Organization
D	Deliverable
DMS	Data Management Strategy
DMP	Data Management Plan
DoA	Description of the Action, Annex 1 of the Grant Agreement
GA	Grant Agreement
M	Month
THB:	Trafficking in Human Beings
T	Task
TIC:	Technology of the Information and Communication
THB:	Trafficking in Human Beings
WP	Work Package

1. Introduction

Human trafficking (THB) and child sexual abuse and exploitation (CSA/CSE) are two major problems in our society. Inadvertently, new information and communication technologies (ICTs) have provided a space for these problems to develop and take on new forms, compounded by the lockdown caused by the COVID-19 pandemic among other factors. At the same time, the technical and legal tools available to stakeholders that prevent, investigate, and assist victims, such as law enforcement agencies (LEAs), prosecutors, judges, and civil society organizations (CSOs) fail to keep pace with criminals using new technologies to continue their abhorrent acts. In addition, assistance to victims of THB and CSA/CSE is often limited by a lack of coordination between these stakeholders. In this regard, there is a clear and vital need for joint working methodologies and the development of new strategies to address and assist victims. Moreover, due to the cross-border nature of these crimes, the harmonization of the legal frameworks of each of the affected countries is necessary to create bridges of communication and coordination among all stakeholders in order to help victims and reduce the occurrence of these horrific crimes. To address these challenges, the HEROES project presents an ambitious, interdisciplinary, international, and victim-centred approach. The project is structured as a comprehensive solution that encompasses three main components: Prevention, Investigation and Victim Assistance. Through these components, our solution aims to establish a coordinated contribution with LEAs by developing an appropriate, victim-centred approach that is able to address specific needs and provide protection. The main objective of the HEROES project is to use technology to improve the way help and support can be provided to victims of THB and CSA/CSE. In addition, the HEROES project will establish innovative new strategies that, in the short, medium, and long term, will improve the way LEAs and CSOs conduct criminal investigations, help rescued victims and prevent the occurrence of these crimes.

2. Key concepts and objectives

2.1. Objectives

HEROES is an ambitious, multidisciplinary and international project with a victim-centred approach, the main objective of which is to strengthen and enhance the coordinated response of LEAs and other stakeholders in relation to the prevention, investigation and assistance to victims of THB and CSA/CSE crime. To this end, the HEROES project will adopt best practices to comply with relevant legislation related to the processing and exchange of digital evidence.

The main goal is to use technology to improve the way in which assistance and support can be provided to victims of Trafficking of Human Beings (THB) and Child Sexual Abuse and Exploitation (CSA/CSE).

Prevention:

- To provide a variety of preventive measures to reduce THB and CSA/CSE crimes.
- To reduce the demand of services that may be provided by victims in both legal and illegal sectors.
- To reduce the risk of (re-)offending by better understanding the behaviour of abusers and potential abusers.

Investigation:

- To analyse possible involvement of organised crime groups implicated in THB and CSA/CSE in other crimes.
- To develop new approaches to investigate THB and CSA/CSE crimes.
- To address new threats of child abuse and coercion and extortion of victims that have escalated in the last years.
- To provide Law Enforcement Agents with effective means to detect, investigate and bring down open and hidden peer-to-peer networks and websites.

Victim Assistance:

- To develop a set of holistic measures to ensure adequate THB and CSA/CSE victims' protection and assistance.
- To develop new approaches to investigate trafficking of human beings and CSA/CSE crimes.
- To develop new approaches to mitigate the impact on victims of THB and CSA/CSE and to reduce re-victimisation in the short and long term.

2.2. Physical presence

During the development of the HEROES project, the consortium members have participated in events in which information is distributed and adapted to the types of events based on the specific objectives and interests of the HEROES project. There are currently several means of disseminating the project depending on the type of event in which partners are participating. For public events, the information is presented using a poster (see Figure 25) and a flyer (Figure 22), in which the central objectives of HEROES are broadly detailed, as well as the research results derived from the project. At press conferences and press releases: HEROES partners must be proactive in providing information about the benefits of the solution and the development phase of the project.

During the development of the HEROES project, the following dissemination activities are being carried out:

- Articles (scientific and academic).
- Publications (scientific and academic).
- Press releases.

- Publications in magazines and conferences.

These dissemination actions must be strengthened in the next period, based on the first results of the project. Partners will be continually encouraged to proactively communicate the project's ambitions and impact on society (considering all ethics and safety procedures currently in place in the context of project governance).

The results are also disseminated to the academic community through scientific articles, posters, etc. Presentations are planned at different events targeting relevant stakeholders.

2.3. Dissemination

Dissemination activities will be defined as those described in Article 29 of the Grant Agreement and will involve disseminating the project results and outputs by 'disclosing them to the public by appropriate means (other than those resulting from protecting and exploiting the results), including in scientific publications (in any medium)'.

The dissemination objectives are:

- To make the knowledge, results, and outputs developed by HEROES available to the widest possible audience.
- To obtain feedback from relevant stakeholders.
- To enhance the project exploitation potential.

2.4. Dissemination Activities

Dissemination activities aim to establish critical mass and commitment from different stakeholders. Results from project activities will be disseminated to the widest possible community through various channels and instruments, taking into account the restrictions the project has in disseminating information related to Classified Information. External participation and knowledge sharing will be encouraged through networking activities and events aimed at increasing the impact potential and enriching the scientific and industry contribution to the project.

The HEROES dissemination strategy is divided into communication and internal and external dissemination. Internal communication and dissemination allow HEROES consortium members to participate in each project activity and share their knowledge and experiences. Internal communication takes place through teleconferences, emails, and regular physical meetings. Shared documents are stored in a repository managed by the consortium members, always ensuring access and security for all partners.

The goals of the external dissemination strategy are:

- Prepare overall strategy for dissemination activities.
- Planning of dissemination activities, including key messages and channels to a diverse set of stakeholders.
- Create a corporate image of the project.
- Establish, update and maintain the project website.
- Use social networking tools.
- Prepare articles, scientific publications, newsletters, press releases and brochures/flyers.
- Prepare video release.
- Participate in events.

2.5. Roadmap

The activity of Dissemination, Exploitation and Communication is divided into a series of phases:

- Planning phase (M1 - M4): official launch of the project, development of the project website; development of the project communications manual; development of strategies for the dissemination, exploitation, and communication of projects; development of communication tools; Social media posts and interactions to build a network of followers.
- Awareness phase (M4 – M24): Publications on social networks; first contacts with relevant stakeholder groups; distribution of project flyers/promotional materials at relevant events; further development and updates on the project website and communication tools; further development and refinement of dissemination, exploitation, and communication strategies; monitoring and evaluation of dissemination and communication activity; progress and monitoring of operating activity.
- Preliminary results and ongoing activity (M25 - M34): improved project visibility; ongoing engagement with relevant stakeholder groups; wide public dissemination of project results and outputs; analysis and evaluation of the impact and success of dissemination, communication, and exploitation activities against key performance indicators; further improvement of dissemination, exploitation and communication strategies.
- Final results and exploitation (M30 – M36): wide public dissemination of the results and final products of the project; analysis and evaluation of the impact and success of communication and exploitation dissemination activities against key performance indicators; preparation of final exploitation and dissemination plans; establishment of the post-project impact committee.
- Post-project phase (2 years after the project): Analysis and evaluation of the impact and success of the exploitation and dissemination activity. At the beginning of the project, there will be no results or products available, so the strategy will focus on communication activities aimed at increasing knowledge of the project among relevant target audiences. These activities will serve to establish a community of stakeholders who are aware of the project and can be the subject of more outreach and exploitation activities as the project progresses. These initial activities can also be a useful channel through which participants could be recruited for both the project user requirements gathering phase and testing.

2.6. Roles and Responsibilities

The pooling of competencies and experiences of each member of the consortium in the fundamental tasks of HEROES facilitates the adoption of the project results. Details of the project's complementary tasks, deliverables, and work packages are detailed in the “**Grant Agreement-101021801-HEROES.pdf**” document.

3. Managing communication activities

As anticipated, dissemination will be carried out following 3 main strategies:

- The Paper Strategy (project postcard, leaflets, press releases, scientific papers)
- The Multimedia Strategy (project website, social media, news, video production, etc.)
- The Event Strategy (training weeks, key thematic conferences, forums, events, final workshop, etc.)

3.1. Project Templates

Once the project logo has been designed, the templates for the different types of documents (doc, pptx) were developed. Templates allow the consortium to represent and present the project evenly. All templates are available to project partners and additional templates will be added if necessary.

The available templates are listed below:

- General deliverable and document template (Microsoft Word).
- Meeting template (agenda, meeting minutes) (Microsoft Word).
- Presentation template (Microsoft PowerPoint).
- Project - and monthly work package - Status template.
- HEROES logos (small, large, vector).

With these templates we aim to gather project information for transmission to and from the whole consortium, thus enabling identification in a very simple manner.

The HEROES presentation template is shown in Figure 1, which is used to show reports in a dynamic way, exposing state-of-the-art, scope, and progress of HEROES to groups of interest.

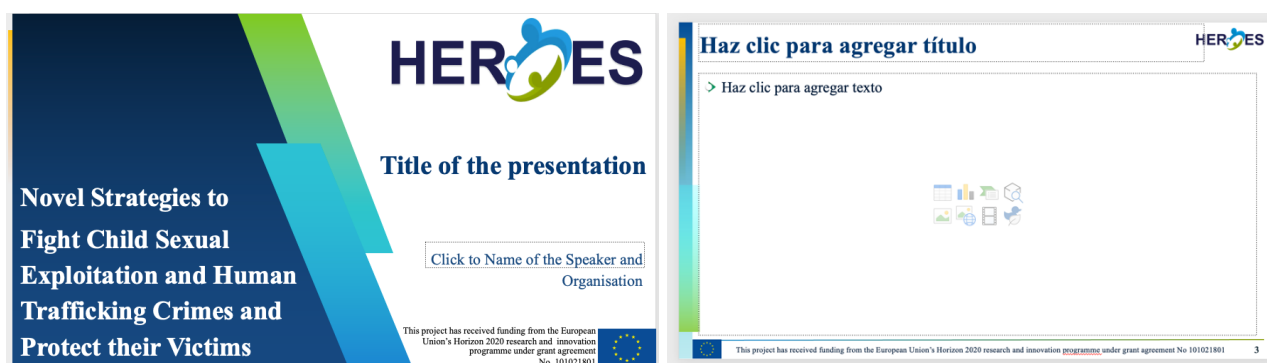



Figure 1: Presentation template.

Figure 2 shows the document and deliverables template, which is used to systematise and present information of the HEROES project and its dissemination within the partnership.



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H2020 – 101021801


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XXX. XXXXX

Authors:

Contributors:

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HEROES
Deliverable DX.X

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Date of Delivery	Contractual	XX	Actual	XX
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Nature	X		Dissemination level	XX

Responsible partner	Name	XX	E-mail	XX
	Partner	XX	Phone	XX
Contributing partners	XX			
Reviewers	XXXXXXXXXX			
Security Approval	XXXX			

Abstract (for dissemination)
 XX

Keywords XXX


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Figure 2: Documents and deliverables template.

HEROES' meetings templates (Figures 3 and 4), in their turn, include i. the agenda template with the topics to be addressed during meetings (Figure 3); ii. Template for minutes, which allows for keeping a record of each of the ideas presented, the agreements that were reached during the meeting and the notes for future meetings.



HEROES' Consortium Meeting

Fecha
Lugar


Venue	Local Contact
Faculty of Law, XXXX	Email: Mobile: Email: Email:

All meeting participants are kindly requested to register: <https://forms.gle/1aMFwwdRW138ztuv8>

Day 1 – Wednesday, 8th June 2022

Time	Item	Responsible
XX	XX	

Agenda – Consortium Meeting



Day 2 – Thursday, 9th June 2022

Time	Item	Responsible

Day 3 – Friday, 10th June 2022

Time	Item	Responsible

Note: |


 This project has received funding from European Union Horizon 2020 Programme under grant agreement no 101021801.

Figure 3: Meeting template.

HEROES

Consortium Meeting Minutes

HEROES' Minutes
HEROES' Consortium Meeting

GENERAL DATA

Meeting title	HEROES
Meeting start time	
Meeting end time	
Platform	
ID. of meeting	
Host	
Location	
Date of redaction	
Number of participants	
Number of partners	

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HEROES

Surname, Name	Partner	June 8th	June 9th	June 10th

Objectives

Meeting Agenda Day 1 – Wednesday, 8th June 2022

Time	Item	Responsible

Minutes of the Meeting

DAY 1 – 00/00/0000

1. Welcome and all partners presentations.
2. WP1 - Project Management
3. WP2 - Best-Practices Specifications, Requirements and Use Cases Definition

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Figure 4: Minutes template.

3.2. Collaboration with other EU-Projects

HEROES, in order to increase the scope of dissemination, has established collaboration with other EU projects. Up until now, the project has collaborated with the following:

- **RAYUELA:** Empowering and education young people about the internet by playing. It studies the human factors that lead to criminality and implements training programs for youth and children. Was created according to the basic mission of the project, to empower and educate young people (children and teenagers primarily) in the benefits, risks and threats intrinsically linked to the use of the Internet by playing, thus preventing and mitigating cybercriminal behaviour, (<https://www.rayuela-h2020.eu/about-us/>).
- **CC-Driver:** Researching cyber criminality to design new methods to prevent, investigate, and mitigate cybercriminal behaviour. Study the human factors responsible for youth cybercrime and computer hacking among adolescents. The findings will help the development of mitigation and deterrence strategies. The project will investigate “cybercrime as a service” to design policy models to combat online cybercrime and develop an online self-assessment analytic tool for young people designed to understand cybercriminal behaviour and generate positive pathways, (<https://www.ccdriver-h2020.com/>).
- **INSPECTr:** Intelligence network and secure platform for evidence correlation and transfer. The principal objective of INSPECTr will be to develop a shared intelligent platform and a novel process for gathering, analysing, prioritising, and presenting key data to help in the prediction, detection, and management of crime in support of multiple agencies at local, national, and international level, (<https://inspectr-project.eu/>).
- **AIDA:** Artificial intelligence and advanced data analytics for law enforcement agencies. AIDA will develop a Big Data Analysis and Analytics framework equipped with a complete set of effective, efficient, and automated data mining and analytics solutions to deal with standardised investigative workflows, extensive content acquisition, information extraction and fusion, knowledge management

and enrichment through novel applications of Big Data processing, Machine Learning, AI, and predictive and visual analytics. It will do so in a way that ensures societal benefits and consequences are an integral part of design and deployment efforts, (<https://www.project-aida.eu/>).

- **THORN**: Build technology to defend children from sexual abuse. It now houses the first engineering and data science team focused solely on developing new technologies to combat online child sexual abuse, (<https://www.thorn.org/>).
- **ANITA**: Advanced Tools for Fighting online illegal trafficking. ANITA aims to enhance the investigative capabilities of LEAs by delivering tools and techniques to efficiently address the illegal online trafficking of counterfeit/counterfeit medicines, NPS, drugs and weapons, (<https://www.anita-project.eu/>).
- **LOCARD**: Lawful evidence collecting and continuity platform development. LOCARD is a project funded through the European Commission's Horizon 2020 program that would automate the collection of digital evidence in any electronic format and medium. Its goal is to provide a comprehensive management approach to handle digital evidence presented in a court of law, alleviating many issues of current art and practice. LOCARD aims to increase trust in the handling and processing of digital evidence and the management of a chain of custody by providing transparency and using an immutable chain of custody stored with blockchain technology, (<https://locard.eu/>).
- **AVIATOR**: Augmented Visual Intelligence and Targeted Online Research, is an efficient tool that helps classify and prioritise all aspects of NCMEC reports. In addition, AviaTor can automatically crawl online sources for additional information for investigations in accordance with the national legal requirements, (<https://aviatorproject.com/>).

The HEROES website contains links all of the above mentioned projects. These tasks are also implemented by the respective projects to obtain correlations between dissemination activities. Some technical information was shared with these projects, as well as discussions on best practices and common problems and possible solutions. In addition, joint conferences and events are planned, as well as the use of the Common Dissemination Booster, (<https://www.horizonresultsbooster.eu/apply>).

3.3. Consortium Partners Contribution

Interaction and communication with all consortium partners and interaction with all WPs are necessary to successfully disseminate the project results.

All partners involved must participate in outreach activities by:

- Providing the contents of their particular work packages: press releases, presentations, articles, publications, etc.
- Informing about dissemination opportunities and awards.
- Participating and presenting the project in relevant events: conferences, workshops, etc.
- Regularly filling out the checklist of planned and carried out dissemination activities.
- Reporting on the dissemination activities carried out.

3.4. Deliverables

HEROES's public deliverables will be published on the project website and will be available for download. All interested parties will, therefore, be kept informed about HEROES results. Partners are responsible for notifying the project coordinator and the WP leader for dissemination in order to publish the deliverables on the website.

So far, they 4 deliverables have already published:

- Communications plan – V1.
- Project website

- Data Management Plan - V1
- Exploitation plan – V1

3.5. Publications

Publications are intended to reach different types of stakeholders. All publications must refer to the project with the following disclaimer: *"This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement n. 101021801."*

3.6. Scientific Publications

Consortium partners from universities (UCM, UNIKENT, VUB) and research and technology organisations (INRIA, KEMEA, ARC) will lead the preparation of peer-reviewed scientific publications. All the HEROES' researchers will be committed to contribute with papers on international conferences and peer review journals, giving priority to open access options to maximise the dissemination of HEROES research and results.

To ensure and maximise the dissemination of HEROES research and results the communication strategy includes not only the production of papers addressed individually to peer review international journals, but also foresees the development of an international conference focused in all relevant topics addressed in HEROES. The best papers will be published in a special issue of a peer-reviewed journal. Priority will be given to open-access journals, in order to allow the research results spreading internationally.

The scientific publications (publications related to the foreground of the project) will be listed as they are obtained during the project which is shown in Table 1. Among the main dissemination activities, 13 scientific publications stand out, of which 4 were presented at congresses and 9 published in scientific journals

Table 1: List of Scientific Publications.

	LIST OF SCIENTIFIC PUBLICATIONS																	
	Date (DD/M M/YY)	Partner	Publication type (paper in conference, article in journal, books/mon- ographs, chapters in books, the- sis, etc.)	Publication title (website if applicable)	Authors (names)	DOI (Digital Object Identifier)	ISSN	eISSN	Name of jour- nal/ Conference / Workshop	Place of publica- tion / Lo- cation	Publisher or equiva- lent	Rele- vant pages	Supporting document (links toward the article)	Peer/re- view (YES/ NO)	Open Access YES (Green Gold)/ NO	Status (Done/ Planned)	Size of Audi- ence	Comments
1	14/7/22	LAB LATI- TUDE	Paper in con- ference	Towards Sys- tem Security: What a Com- parison of Na- tional Vuln- erability Data- bases Reveals	Igor Forain, Robson de Oli- veira Albuquer- que, Rafael Ti- móteo de Sousa Júnior	10.23919/CIS TI54924.2022 .982 0232	2166- 0727	2166- 0727	2022 17th Iberian Conference on In- formation Systems and Technologies (CISTI)		IEEE	1-6	https://ieeexplore.ieee.org/abstract/document/9820232	No	Yes	Done	54	
2	29/8/22	LAB LATI- TUDE	Paper in con- ference	Cyber Threat Modeling Framework	Renato Carvalho Raposo De Melo, Robson De Oliveira Al- buquerque, Fá- bio Lúcio Lopes De Mendonça	10.23919/CIS TI54924.2022 .986 6890	2166- 0727	2166- 0727	2022 17th Iberian Conference on In- formation Systems and Technologies (CISTI)		IEEE	1-7	https://ieeexplore.ieee.org/abstract/document/9866890	No	Yes	Done	12	
3	00/00/2022	LAB LATI- TUDE	Paper in con- ference	REVS: A Vul- nerability Ranking Tool for Enterprise Security	Igor Forain, Robson de Oli- veira Albuquer- que, Rafael Ti- móteo de Sousa Júnior	10.5220/0011 06860000317 9	2184- 4992		In Proceedings of the 24th Interna- tional Confer- ence on Enter- prise Infor- mation Systems (ICEIS 2022)		ICEIS	126 - 133	https://www.r esearchgate. net/pro- file/Robson- Albuquer- que/publica- tion/360486 306_REVS_A _Vulnerabil- ity_Rank- ing_Tool_for _Enter- prise_Secu- rity/links/62 7aa7f83a237 44a7273a81 c/REVS-A- Vulnerabil- ity-Ranking-	No	Yes	Done		

													Tool-for-Enterprise-Security.pdf					
4	21/3/22	UCM/LAB LATITUDE	Article in journal	A Model for the Definition, Prioritization and Optimization of Indicators	Frederico Viana Almeida, Edna Dias Canedo, Robson de Oliveira Albuquerque, Flávio Elias Gomes de Deus, Ana Lucila Sandoval Orozco, Luis Javier García Villalba	10.3390/electronics11060967		2079-9292	Electronics		MDPI	1-29	https://www.mdpi.com/2079-9292/11/6/967	No	Yes	Done		
5	00/03/2022	LAB LATITUDE	Article in journal	Outcome of sex determination from ulnar and radial ridge densities of Brazilians' fingerprints: Applying an existing method to a new population	Daniella Silva Carvalho, Marcos Martinho Viana de Alecrimb, Rafael Timóteode Sousa Júnior, Luiz Antônio Ribeiro Júniord	10.1016/j.scijs.2022.01.005			Journal of Information Security and Applications		ELSEVIER	181-192	https://www.sciencedirect.com/science/article/pii/S135503062200017X?casa_token=kq6cHR-nzdMAAAAAA:cZRb5npqLGLUD_L2CTk4tPNQqkKzz8YOUZqtTVHvy-gEne-aOBSs1otzo0dfnpfZeDUfUWIMiRA	No	Yes	Done		
6	4/2/22	LAB LATITUDE	Article in journal	On the mechanical properties and fracture patterns of the non-benzenoid carbon allotrope (bi-phenylene network): a reactive molecular dynamics study	M. L. Pereira Júnior, W. F. da Cunha, R. T. de Sousa, Junior, G. D. Amvame Nze, D. S. Galvão, L. A. Ribeiro Júnior	10.1039/D1NR07959J			Nanoscale		Nanoscale	3200-3211	https://pubs.rsc.org/en/content/article-landing/2022/nr/d1nr07959j/unauth	No	Yes	Done	4	

7	30/3/22	LAB LATITUDE	Article in journal	Sex determination from distal and proximal ridge densities of Brazilians' fingerprints	Daniel da Silva Carvalho, Marcos Martinho Viana de Alecrim, Bernardo José Munhoz Lobo, Ramon Santos Fernandez, Alessandro Mendes Soares Evangelista, Clauber Franco Miranda, Luiz Antonio Ribeiro Junior, Rafael Timóteo de Sousa Junior	10.33448/rsd-v11i5.28057	2525-3409		RESEARCH, SOCIETY AND DEVELOPMENT		Rsdjournal		https://rsdjournal.org/index.php/rsd/article/view/28057	No	Yes	Done		
8	5/4/22	UCM	Article in journal	Natural Language Processing Applied to Forensics Information Extraction With Transformers and Graph Visualization	Fillipe Barros Rodrigues, William Ferreira Giozza, Robson de Oliveira Albuquerque, Luis Javier García Villalba	10.1109/TCS.S.2022.3159677		2329-924X	IEEE Transactions on Computational Social Systems		IEEE	1-17	https://ieeexplore.ieee.org/abstract/document/9749787?casa_token=RI-JEoixe6m8AAAA:F59bYEM8iPk7do23a4qqhoq-MjRt_Od2k4cdN88sSeT-jdKKQ7kRc-ogN3sFk51ssGyks7qTsP6A	No	Yes	Done	112	
9	13/9/22	UCM/UNIKENT	Article in journal	Sensitivity and uniformity in statistical randomness tests	Elena Almaraz Luengo, Marcos Leiva Cerna, Luis Javier García Villalba, Darren Hurley Smith, Julio Hernandez Castro	10.1016/j.jisa.2022.103322	2214-2126		Journal of Information Security and Applications		ELSEVIER	103322	https://www.sciencedirect.com/science/article/pii/S2214212622001685?casa_token=o35TXY50XE0AAAAA:whn1PPqjzg1-K41S5vI-oaGq5UKyWqXQCKEfaV-pEWYiA0mm	No	Yes	Done		

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10	26/6/2022	ARC	Conference	Topic modeling approaches to counter online grooming	Nikolaos Lykousas , Constantinos Patsakis	https://doi.org/10.1145/3501247.3539507			WebSci '22: 14th ACM Web Science Conference	Barcelona, Spain	ACM		https://www.researchgate.net/publication/361551971_Topic_modeling_approaches_to_counter_online_grooming	Yes	Yes	Done		
11	To appear	ARC	Journal	SoK: Cross-border Criminal Investigations and Digital Evidence	Fran Casino, Claudia Pina, Pablo López-Aguilar, Edgar Batista, Agusti Solanas, Constantinos Patsakis	https://doi.org/10.48550/arXiv.2205.12911			Journal of Cybersecurity (Oxford)		Oxford Press		https://doi.org/10.48550/arXiv.2205.12911	Yes	Yes	Done		
12	24/2/2022	ARC	Journal	Research Trends, Challenges, and Emerging Topics in Digital Forensics: A Review of Reviews	Casino, Fran and Dasaklis, Thomas K and Spathoulas, George and Anagnostopoulos, Marinos and Ghosal, Amrita and Borocz, Istvan and Solanas, Agusti and Conti, Mauro and Patsakis, Constantinos	10.1109/ACCESS.2022.3154059			IEEE Access		IEEE		10.1109/ACCESS.2022.3154059	Yes	Yes	Done		

13	2/7/2022	ARC	Journal	On the effectiveness of binary emulation in malware classification	Vouvoutsis, Vasilis, Francisco, and Constantinos Patsakis	https://doi.org/10.1016/j.jisa.2022.103258			Journal of Information Security and Applications		Elsevier		https://doi.org/10.1016/j.jisa.2022.103258	Yes	Yes	Done		
14	01/02/22	UCM	Journal	Analysis of MP4 Videos in 5G Using SDN	García Villalba, Luis Javier and Fernández, Jesús Antonio Puente and Orozco, Ana Lucila Sandoval	10.1109/TITS.2022.3143159	1524-9050	1558-0016	IEEE Transactions on Intelligent Transportation Systems		IEEE	2668-2677	https://ieeexplore.ieee.org/abstract/document/9700780?casa_token=lsv_eEAYcJYAAAAA:C1-TjRn14CZX6czSpbcn6keczJkR3f-aGdWYe1DRYBdqrkrfflow_sFB yze7FMWRtox-RbZ3KGyNZ	Yes	Yes	Done		
15	24/01/22	UCM/LAB LATITUDE	Journal	Methodological Framework to Collect, Process, Analyze and Visualize Cyber Threat Intelligence Data	Lucas José Borges Amaro, Bruce William Percilio Azevedo, Fabio Lucio Lopes de Mendonça, William Ferreira Giozza, Robson de Oliveira Albuquerque and Luis Javier García Villalba 2	https://doi.org/10.3390/ap12031205			Applied Sciences		MDPI	1205	https://www.mdpi.com/2076-3417/12/3/1205	Yes	Yes	Done		

16	07/07/22	UCM	Journal	FASSVid: Fast and Accurate Semantic Segmentation for Video Sequences	Jose Portillo-Portillo, Gabriel Sanchez-Perez, Linda K. Toscano-Medina, Aldo Hernandez-Suarez, Jesus Olivarres-Mercado, Hector Perez-Meana, Pablo Velarde-Alvarado, Ana Lucila Sandoval Orozco and Luis Javier Garcia Villalba 3	https://doi.org/10.3390/e24070942			Entropy		MDPI	942	https://www.mdpi.com/1099-4300/24/7/942	Yes	Yes	Done	07/07/22	UCM/IPN
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3.7.Events and Conferences

Partners are participating in external events and conferences relevant to the project to:

- Present the project and its results to relevant audiences.
- Promote the project.
- Increase project visibility.
- Establish new contacts.

Through the participation in events of the members of the HEROES consortium, points of view and feedback can be exchanged with professionals. These are an important communication channel to provide general information about the project, as well as to promote the progress of HEROES. In addition, they are an important channel to interact with the academic community.

Table 2 and 3 show the dissemination events in which the project partners have participated and those that HEROES has organized during Y1, the partners have participated in 18 dissemination events where they make the HEROES project known to interested sectors of society and the HEROES partners have organized 7 events. In Table 3 List of other dissemination activities (websites/applications, press releases, brochures, articles published in the popular press, videos, press conferences, presentations, theses, interviews, films, TV clips, posters, etc.). Likewise, there are events such as meetings, social networks, workshops, conferences, and training, giving a total of 33 events.

Table 2: List of Dissemination Events.

LIST OF DISSEMINATION EVENTS															
Note: When possible/available, partners are encouraged to upload supporting documents on repository HEROES-FCT/WP10-Dissemination_Exploration/Dissemination Material and add a link on column N of this document. Pictures will serve to illustrate the report.															
	Date (DD/MM/ YY)	Partner	Partner Contribution (project presentation, poster, brochure, stand, etc.)	Type of event (conference, fair, seminar, workshop, ex- hibition, etc.)	Event title	Event description (main focus, or- ganizers, topics addressed, periodicity, etc.)	Objective	Place / Loca- tion	Activity (Project presentation, poster, bro- chure, stand, video, etc.)	Countries addressed (national/ in- ternational)	Type of audience (Industry, civil society, policy makers, authori- ties, media, etc.)	Statistics (Number of attendants, countries, etc.)	Supporting docu- ment if relevant (Website, agenda, photos, pictures, article, etc.) Note: Link to re- pository	Status (Done/ Planned)	Comments
1	30/6/22	UCM	Project presenta- tion	Seminar	Projects to Policy Semi- nar (PPS)	ME & REA C2.Improving interaction between research and policy.	Presentation of the HEROES project	Brussels, Bel- gium	Project presentation	International	Policy makers			Done	
2	21/09/2022 - 24/09/2022	UCM	Project presenta- tion	Conference	22nd Annual Conference of the ESC.	European Society of Criminology and Andalusian Interuniversity Institute of Criminology. Challenges and opportu- nities in a virtually and physically connected Europe: The nee for criminology.	Presentation of the HEROES project	Malaga, Spain	Project presentation	International				Done	
3	27/09/2022 - 28/09/2022	UCM	Project presenta- tion	Conference	Sciences and Humanities Angle of Re- search Pro- jects.	DG HOME to the CERIS Annual Event 2022:Fighting Crime and Ter- rorism and Resilient Infrastructure, dedicated to FCT and INFRA areas. The participants in this panel dis- cussed about the Social Science and Humanities angle in Security research projects.	Presentation of the HEROES project	Brussels, Bel- gium	Project presentation	International				Done	
4	28/09/2022 - 30/09/2022	UCM	Project presenta- tion and a round table	Conference	Interpretation of digital messages	Escuela Judicial del Consejo General del Poder Judicial. Jornada relativa a la directiva 2016/800, relativa a las garantías procesales de los menores sospechosos o acusados en los procesos penales	Presentation of the HEROES project	Santiago de Compostela, Spain	Project presentation	National				Done	
5	30.7.2022	Centre for Women and Children Studies - CWCS	https://www.face- book.com/261 462881316503/vi- deos/11943825 24741255	Launching the Red Heart Campaign to promote child rights on Online plat- form	Red Heart Campaign to Promote Child Rights	Red Heart Campaign to Promote Child Rights	Objective: To Promote Child Rights for child sexual abuse, ex- ploitation and traf- ficking.	Online plat- form	https://www.f ace- book.com/26 1462 881316503/vi- deos/1194382 524741 255	Online plat- form	INGOs, NGOs, social workers who are work- ing with child rights in Bang- ladesh were in- vited. In addi- tion, HEROES partner organi- zations from other European countries also invited to join the meeting vir- tually.	Number of at- tendants-59	https://www.face- book.com/Centre- for-Women-and- Children-Studies- CWCS- 261462881316503 /vid- eos/139786746 4031116	Done	The launching event was sucess- ful and the guest speakers were very resourceful persons

6	11.8.2022	Centre for Women and Children Studies - CWCS	https://www.facebook.com/photo?fbid=2952255825067154&set=pcb.2952256121733791	Red Heart Campaign	Red Heart Campaign to Promote Child Rights	Event main focus: "Let us put our hearts together to save children from sexual abuse, exploitation and trafficking".	Objective: To Promote Child Rights for child sexual abuse, exploitation and trafficking.	Centre For Women and children studies(CWCS) Conference Room	https://www.facebook.com/photo?fbid=2952255861733817&set=pcb.2952256121733791	92, New Eskaton Road,Dhaka-1217,Bangladesh	Centre for Women and Children Studies (CWCS) organized Red Heart Campaign meeting with 16 women rights organizations working at grassroots level at CWCS Conference room.	32 persons from grassroots level were attended the meeting.	https://www.facebook.com/photo?fbid=2952255825067154&set=pcb.2952256121733791	Done	Women activists offered to organize campaign meetings with children at their working areas.
7	30.8.2022	Centre for Women and Children Studies - CWCS	https://www.facebook.com/photo?fbid=2967382853554451&set=pcb.2967383896887680	Stakeholder Meeting	1st Stakeholder Meeting to Promote Child Rights of Sexually Abused and Exploited Children with INGOs and NGOs	There was a group work followed by a plenary session where each group shared their presentations and pointed out the concept about Child Sexual Abuse, Exploitation and Trafficking. They also introduced the Red Heart Campaign to Promote Child Rights to Save Children from Sexual Abuse, Exploitation and trafficking, share #SaveFACE4Children hashtag and invite participants to join with activities. Campaign badges/buttons will be widely distributed. Participants and representatives of NGOs/INGOs will be requested to join with movement. Interested organizations can jointly organize meetings with children and youths with us to carry forward the Red Heart Campaign messages.	Objective : To identify the vulnerability factors to Child Sexual Abuse, Exploitation and Trafficking To explore the nature of online aspect of child abuse and exploitation; To assess the legal remedies and gaps in implementation: To share good practices to save children from sexual abuse, exploitation and trafficking.	Centre For Women and children studies(CWCS) Conference Room	https://www.facebook.com/photo?fbid=2967382853554451&set=pcb.2967383896887680	92, New Eskaton Road,Dhaka-1217,Bangladesh	31 INGOs and NGOs from home and abroad who are working with child rights in Bangladesh were invited. In addition, HEROES partner organizations from other European countries also invited to join the meeting virtually.	19 dignitaries from various NGOs and INGOs participated in the stakeholder meeting.	https://www.facebook.com/photo?fbid=2967382853554451&set=pcb.2967383896887680	Done	The stakeholder meeting was so successful and shared red heart campaign messages, vision and mission.
8	11.10.2022	Centre for Women and Children Studies - CWCS	https://www.facebook.com/photo?fbid=3000997740192962&set=pcb.3001000770192659	Stakeholder Meeting	2nd Stakeholder Meeting to Promote Child Rights of Sexually Abused, Exploited and Trafficked Children with young men and women	The meeting started with welcome address, introduction of participants, brief overview of HEROES project and speech by guest speakers, both online and offline. Participants were young men and women in the age group of 19-25 who are engaged in various livelihood activities. The modality of the meeting was a breakup session into 3 groups to Discuss on Challenges regarding Child Sexual Abuse, Exploitation and Trafficking and put forward Action Plans. They also gave presentations in the plenary session followed by Launching the Brief of Red Heart Campaign to Promote Child Rights to Save Children from Sexual Abuse, Exploitation and Trafficking and inviting participants to join our movement. The meeting will	Objective: To identify preventive measures of child sexual abuse, exploitation and trafficking To discuss about access to child protection for victims To discuss the issue of reintegration of child victims	Centre For Women and children studies(CWCS) Conference Room	https://www.facebook.com/photo?fbid=3000997693526300&set=pcb.3001000770192659	92, New Eskaton Road,Dhaka-1217,Bangladesh	Participants were young men and women in the age group of 19-25 who are engaged in various livelihood activities.	24 participants were presented in the meeting.	https://www.facebook.com/photo?fbid=3000997740192962&set=pcb.3001000770192659	Done	The participants presented very valuable practical information and the meeting was very productive.

						conclude with a vote of thanks to participants.									
9	27.10.2022	Centre for Women and Children Studies - CWCS	https://www.facebook.com/photo?fbid=3016819125277490&set=pcb.3016819761944093	Stakeholder Meeting	3rd Stakeholder Meeting to Promote Child Rights of Sexually Abused, Exploited and Trafficked Children with University Students	The meeting started with welcome address, Introduction of participants, Brief overview of HEROES project and Speech by Guest Speakers. Plenary session where participants will discuss and focus on Issues and Challenges regarding Child Sexual Abuse, Exploitation and Trafficking and put forward Action Plans to reduce and eliminate such crimes and protect the victims. The Advocacy session was short presentation of the Red Heart Campaign to Promote Child Rights to Save Children from Sexual Abuse, Exploitation and Trafficking and inviting participants to join our movement.	Objective: To identify the preventive measures to stop child exploitation To discuss about safety measures against online child exploitation To identify challenges and remedies related to child protection To explore the type of assistance needed for child victims	West University Conference Hall	https://www.facebook.com/photo?fbid=3016819155277487&set=pcb.3016819761944093	East West University, Dhaka, Bangladesh.	Centre for Women and Children Studies (CWCS) organized a Stakeholder Meeting to Promote Child Rights of Sexually Abused and Exploited Children. Students were attended the meeting from East West University.	34 students with 5 faculty members were attended the meeting from East West University.	https://www.facebook.com/photo?fbid=3016819251944144&set=pcb.3016819761944093	Done	The students highlighted the problems faced by them and suggested their solutions to speed up the meeting.
10	21/09/22 - 24/09/22	Trilateral Research	Poster presentation	Conference	22ND ANNUAL CONFERENCE OF THE EUROPEAN SOCIETY OF CRIMINOLOGY - "CHALLENGES AND OPPORTUNITIES IN A VIRTUALLY AND PHYSICALLY CONNECTED EUROPE: THE NEED FOR CRIMINOLOGY"	Focus on Criminology. Organised by The European Society of Criminology (ESC). Annual conferences.	Respond to the needs of current Criminology	Malaga, Spain	Poster presentation on the project and case study for D4.4	International	Researchers, Criminologists, LEAs	TBC	https://www.eurocrim2022.com	Done	
11	13/10/22	Trilateral Research	Panel presentation	Conference	24-hour Conference on Organized Crime - Panel on "Criminal Networks"	Organised by Global Initiative.	Discussing and presenting a diverse range of topics, including environmental crime, corruption,	Online	Presenting case study as part of D4.4	International	Scholars, practitioners	Around 20 people attended this panel	https://www.youtube.com/watch?v=HwDJ6H76b9g	Done	

							human trafficking, illicit trade and counterfeiting, drug trafficking and the impact of the coronavirus pandemic on organized crime worldwide.								
12	22/11/22	Trilateral Research	Presentation and training	Conference/Workshop	Restorative Justice Council's 4th Annual Conference - Living in Troubled Times	Organised by Restorative Justice Council	<p>Promoting quality restorative practice for everyone. This year, our conference sessions will focus on one of four areas:</p> <p>Restorative responses to interpersonal violence</p> <p>Restorative responses to war, organised violence and societal conflict</p> <p>Building community resilience in troubled times</p> <p>Restorative practice and social justice</p>	Online	Presenting case study as part of D4.4 and provide training for practitioners	Mainly National (UK)	Practitioners	Approx. 30 attendees - TBC	https://restorativejustice.org.uk/civirm/event/info%3Fid%3D593%26reset%3D1	Planned	
13	21/9/22	Trilateral Research	Presentation	Professional association seminar	Discrimination Risks in AI-generated outcomes	International Association of Privacy Professionals Northern England KnowledgeNet Chapter meeting	To discuss how bias risks and discrimination are created in AI systems, and how they can be mitigated	Online	Presenting information on how bias and discrimination risks can be dealt with, using HEROES WP3 as an example	UK, US	Data protection professionals	Approx 50 attendees	on file with TRI	Done	
14	28-29/06/22	ICMEC CH	Presentation	Conference	Policing in the Digital Age Conference	Police Conference: Policing in digital age how new technologies can help better policing our modern societies. Organised by the Council of Europe Cooperation in Police, and Deprivation of Liberty Unit.	To welcome the creation of the "Network of national correspondents of police authorities", that will inter alia encourage the sharing of experience and exchange of views as regards the Council of Europe core values of	Council of Europe Headquarters, Strasbourg, France	presentation on the topic of "Online Child Sexual Exploitation"	International	Law Enforcement and Policy Makers from Europe (heads of police and representatives from more than 26 countries)		<p>Because the photos have been published by the HEROES account, I will let you add them on the NAS (see your publication):</p> <p>https://www.linkedin.com/posts/heroes-project</p>	Done	

							human rights, democracy and rule of law (such as procedures for prevention and protection against torture and other forms of illtreatment) and to share common knowledge on combating various forms of crime (organised crime, terrorism, trafficking in human beings, online sexual exploitation of children, hate speech and racism, cybercrime, domestic violence and violence against women, etc.).					cse-csa-activity-6947568733611585537-BLXQ?utm_source=share&utm_medium=m=member_desktop			
15	13/10/22	ICMEC CH	Project Presentation	Conference	VII International Conference on Child Safety "Safety and Responsibility 2022": An integrated approach in the context of missing children, sexual exploitation, and related phenomena	The event focused on building capacity of Serbian stakeholders regarding the prevention and investigation of crimes against children, especially child sexual abuse and exploitation, and child abduction. Key topics included the AMBER Alert system, Child Safety Online - threats and risks, Child Safety Online - practical solutions for protecting children on the Internet, Prevention and protection of children from abuse, Trauma in an abused child, and Juvenile delinquency and social adaptation of children at risk. The confrence was organised by the Serbian Center for Missing and Exploited Children and the U.S. Embassy in Serbia, and was the 7th edition of a yearly event.	Build capacity of law enforcement, government, NGOs, the justice system and other key stakeholders and encourage the utilisation of best practice in Serbia such as the implementation of the AMBER Alert system.	Hotel Metropol, Belgrade, Serbia.	Presentation on the topic of "Victim assistance for survivors of sexual exploitation and solutions for prevention".	Serbia, with regional relevance (Balkans and Eastern Europe).	Government, Law Enforcement, NGOs, Medical Professionals, and all those whose work is related to children's issues.	200 attendees from Serbia, with regional and international partners present from the Balkans (Croatia, Greece), Europe (UK) and global (USA).	Video of the presentation to be published online (https://clarina.cnzd.rs/edukacije)	Done	
16	TBC	ICMEC CH	Project Presentation	Workshop	SOLVE Summer Academy 2022 – Designing Ethical Tech Solutions to Combat Human	Trafficking in Persons (TIP) is a human rights violation that continues to be widespread in most parts of the world. While technology is often used by traffickers to target and further exploit victims, it also has an important role to play in preventing human trafficking and supporting survivors. The SOLVE Summer Academy 2022 will	The main objective of the SOLVE Summer Academy 2022 is to introduce participants to technology-based solutions that can help combat human	Hybrid (in person and via Zoom) Venue: Festsaal, Diplomatische Akademie Wien - Vienna School	Presentation on the topic of "The Use of Technology in Combating Trafficking in Persons".	International	The Academy will be offered as an advanced course that aims to attract practitioners and Master and PhD students with a strong	TBC	TBC	Planned	

					Trafficking	bring together stakeholders such as Microsoft and Rapha International to discuss how anti-trafficking tools can be used to deliver an effective and coordinated response. Organisers are RAPHA International and ISCAN, and the event is a side event from the Commission on Crime Prevention and Criminal Justice.	trafficking. More specifically, expert-led workshops will focus on the opportunities of technology in this space but also discuss the risks and ethical aspects that must be considered when designing tech solutions. During the hands-on sessions, participants will have the opportunity to exchange ideas and prepare poster presentations on different aspects of this topic.	of International Studies			background and interest in a variety of fields related to the fight against human trafficking. The participants (20-35) will be composed of iSCAN partners and qualified applicants.				
17	14/6/22	RENACER	Presentation	Workshop	Regional workshop on good practices in the public sector in coordination with NGOs for the prevention and protection of victims of trafficking.	The process took place in two moments. Presentations by speakers, including Renacer speaking about the experience of care for victims. Subsequently, working groups were held to develop basic/guide documents to improve care for victims.	Identification of good practices for the protection, care and prevention of victims of human trafficking from a rights and intersectionality approach within the framework of coordination between the government and CSOs	Honduras	Presentation of the experience of the foundation in care and the construction of protective environments where the travel and tourism sector represents a key sector, for which the initiative of the Heroes project is shown as a significant practice in terms of prevention and company bonding private defense of children	Honduras, Costa Rica, Mexico, Puerto Rico, Colombia.	CSOs and members of governments	120 people		DONE	

Table 3: List of Organised Events.

LIST OF ORGANISED EVENTS														
Note: When possible/available, partners are encouraged to upload supporting documents on repository HEROES-FCT/WP10-Dissemination_Exploration/Dissemination Material and add a link on column M of this document. Pictures will serve to illustrate the report.														
	Date (DD/MM/Y Y)	Partner	Other partici- pating partners	Type of event (con- ference, fair, seminar, workshop, exhibition, etc.)	Event title	Event description (main focus, organizers, topics addressed, periodicity, etc.)	Objective	Place / Location	Countries ad- dressed (national/inter- national)	Type of audience (Industry, civil soci- ety, policy makers, NGOs, media, etc.)	Statistics (number of attendant, countries, etc.)	Supporting docu- ment if relevant (Website, agenda, photos, pictures, article, etc.) Note: Link to re- pository	Status (Done/ Planne d)	Comments
1	15/12/2021 - 16/12/2021	UCM		Kick off	HEROES Kick off meeting	The first meeting of the consortium and start of the project car- ried out online	Start of the project	Remote Connec- tion	International	Partners HEROES	84		Done	
2	08/06/2022 - 10/06/2022	UCM		Meeting	First on-site consortium meeting	Work packages pro- gress review.	Progress review of HE- ROES project	Madrid, Spain	International	Partners HEROES	28		Done	
3	30.7.2022	Centre for Women and Children Studies - CWCS	European Commis- sion(EC) Brussels and Universidad Complutense de Madrid Spain,	Launching the Red Heart Campaign to promote child rights on Online plat- form	Red Heart Campaign to Promote Child Rights	Red Heart Campaign to Promote Child Rights	Objective: To Promote Child Rights for child sexual abuse, exploita- tion and trafficking.	Online platform	Online plat- form	INGOs, NGOs, so- cial workers who are working with child rights in Bangladesh were invited. In ad- dition, HEROES partner organizations from other European countries also invited to join the meeting virtually.	Number of attendants- 59	https://www.facebook.com/Centre-for-Women-and-Children-Studies-CWCS-261462881316503/videos/1397867464031116	Done	The launching event was sucessful and the guest speakers were very resourceful perss
4	11.8.2022	Centre for Women and Children Studies - CWCS	European Commis- sion(EC) Brussels and Universidad Complutense de Madrid Spain,	Red Heart Campaign	Red Heart Campaign to Promote Child Rights	Event main focus: "Let us put our hearts to- gether to save children from sexual abuse, ex- ploitation and traffick- ing".	Objective: To Promote Child Rights for child sexual abuse, exploitation and trafficking.	Centre For Women and children stud- ies(CWCS) Conference Room	92, New Eskaton Road,Dhaka- 1217,Bangla- desh	Centre for Women and Children Studies (CWCS) organized Red Heart Cam- paign meeting with 16 women rights or- ganizations working at grassroots level at CWCS Conference room.	32 persons from grass- roots level were at- tended the meeting.	https://www.facebook.com/photo?fbid=2952255825067154&set=pcb.2952255825067154	Done	Women activists offered to organize campaign meetings with children ai their working areas

5	11.10.2022	Centre for Women and Children Studies - CWCS	European Commission(EC) Brussels and Universidad Complutense de Madrid Spain,	Stakeholder Meeting	2nd Stakeholder Meeting to Promote Child Rights of Sexually Abused, Exploited and Trafficked Children with young men and women	<p>The meeting started with welcome address, introduction of participants, brief overview of HEROES project and speech by guest speakers, both online and offline. Participants were young men and women in the age group of 19- 25 who are engaged in various livelihood activities.</p> <p>The modality of the meeting was a breakup session into 3 groups to Discuss on Challenges regarding Child Sexual Abuse, Exploitation and Trafficking and put forward Action Plans. They also gave presentations in the plenary session followed by Launching the Brief of Red Heart Campaign to Promote Child Rights to Save Children from Sexual Abuse, Exploitation and Trafficking and inviting participants to join our movement. The meeting will conclude with a vote of thanks to participants.</p>	<p>Objective:</p> <p>i. To identify preventive measures of child sexual abuse, exploitation and trafficking</p> <p>ii. To discuss about access to child protection for victims</p> <p>iii. To discuss the issue of reintegration of child victims</p>	Centre For Women and children studies(CWCS) Conference Room	92, New Eskaton Road,Dhaka-1217,Bangladesh	Participants were young men and women in the age group of 19-25 who are engaged in various livelihood activities.	24 participants were presented in the meeting.	https://www.facebook.com/photo?fbid=3000997740192962&set=pcb.3001000770192659	Done	The participants presented very valuable practical information and the meeting was very productive.
6	27.10.2022	Centre for Women and Children Studies - CWCS	European Commission(EC) Brussels and Universidad Complutense de Madrid Spain,	Stakeholder Meeting	3rd Stakeholder Meeting to Promote Child Rights of Sexually Abused, Exploited and Trafficked Children with University Students	<p>The meeting started with welcome address, Introduction of participants, Brief overview of HEROES project and Speech by Guest Speakers. Plenary session where participants will discuss and focus on Issues and Challenges regarding Child Sexual Abuse, Exploitation and Trafficking and put forward Action Plans to reduce and eliminate such crimes</p>	<p>Objective:</p> <p>i. To identify the preventive measures to stop child exploitation</p> <p>ii. To discuss about safety measures against online child exploitation</p> <p>iii. To identify challenges and remedies related to child protection</p> <p>iv. To explore the type of assistance needed for child</p>	East West University Conference Hall	East West University ,Dhaka, Bangladesh.	Centre for Women and Children Studies (CWCS) organized a Stakeholder Meeting to Promote Child Rights of Sexually Abused and Exploited Children. Students were attended the meeting from East West University.	34 students with 5 faculty members were attended the meeting from East West University.	https://www.facebook.com/photo?fbid=3016819251944144&set=pcb.3016819761944093	Done	The students highlighted the problems faced by them and suggested their solutions to speed up the meeting.

						and protect the victims. The Advocacy session was short presentation of the Red Heart Campaign to Promote Child Rights to Save Children from Sexual Abuse, Exploitation and Trafficking and inviting participants to join our movement.	victims							
7	01.04-30.06.2022	KOPZI		workshops (20)	The Portrait of the Child Predator: How to Recognize the Dangerous Behaviour	20 workshops of 2 hours were organized and performed online by KOPZI	To show the main modus operandi of the child rapists, their behavioral patterns	20 municipalities in Lithuania: Kaunas, Klaipeda, Siauliai, Kretinga, Zarasai, Rokiskis, Panevezys, Utena, Ukmerge, Palanga, Visaginas, Rietavas, Plunge, Telsiai, Mazeikiai, Taurage, Marijampole, Prienai, Varena, Druskininkai.	Lithuania	NGOS, municipality officers, parent organizations, teachers	600 participants		Done	

Table 4: List of Other Dissemination Events.

LIST OF OTHER DISSEMINATION EVENTS										
	Date (DD/MM/YY)	Partner	Type of activity (website, social networks, brochure, poster, video, presentation, bilateral meetings, etc.)	Activity title	Activity Description (Brief Description)	Objective	Type of audience size (scientific community, industry, civil society, policy makers / authorities, media, etc.)	Link (if applicable)	Status (Done/Planned)	Comments
1	25.8.2022	Centre for Women and Children Studies - CWCS	Social networks	Share Facebook post	Shared a post on Facebook entitled "This world needs good heart more than good face" to promote our Red Heart Campaign and 7 peoples liked the post.	Objective: To Promote Child Rights for child sexual abuse, exploitation and trafficking.	Social Media platform	https://www.facebook.com/261462881316503/photos/a.1232036707592444/1250567342406047/	Done	It is a good initiative to raise awareness to promote child rights of sexual abused, exploited and trafficked children.
2	18.9.2022	Centre for Women and Children Studies -	Meeting at Pan Pacific Sornagaon Hotel,	National multi-stakeholder workshop for inter-agency	The overall objective of the First multi stakeholder workshop is to contribute to enhancing inter-agency cooperation in addressing	Objective: To introduce key interventions under the KOICA-funded counter trafficking project	CWCS posted on Facebook ID that Prof. Ishrat Shamim, President CWCS attended the National Multi-	https://www.facebook.com/photo/?fbid=2995642404061829&set=a.2	Done	A very fruitful initiative to raise awareness to promote child rights of sexual abused, exploited and

		CWCS	Dhaka, Bangladesh; organized by IOM with the support of KOICA.	cooperation to address human trafficking 2022	human trafficking, particularly among different ministries and key non-government actors in the area of Counter-Trafficking. In the Breakout Session on Challenges and way forward, Prof. Ishrat Shamim participated in the group on Prevention of Human Trafficking and she presented on behalf of the group. She discussed on the child trafficking issues, especially the internet induced trafficking where children are most victimized online by traffickers in the social media platforms and shared the Red Heart Campaign to Promote Child Rights as one of the prevention action.	<ul style="list-style-type: none"> To advance discussions around enhancing cooperation mechanisms among key actors, particularly institutionalizing the National Anti-Trafficking Authority and NRMs. To enhance cooperation between central level and district level stakeholders To identify potential areas of collaboration among different ministries and non-government actors to strengthen the counter-trafficking governance framework in Bangladesh 	stakeholder workshop for interagency cooperation to address human trafficking on 18th September 2022. In this post our like increased to 101, 13 persons gave comments and 5 persons shared this post.	920871478205589		trafficked children.
3	22.9.2022	Centre for Women and Children Studies - CWCS	Meeting at CIR-DAP Conference Hall, Dhaka, Bangladesh.	The National Human Rights Commission Sharing Meeting on 22 September 2022.	Shared the Red Heart Campaign to Promote Child Rights issues in the Human Rights Commission meeting. She highlighted the increase of online child sexual abuse, exploitation and trafficking in recent times. In Bangladesh, CWCS want to recommend to the Human Rights Commission to create awareness among children about the dangers of online abuse and exploitation and provide them guidelines to protect themselves from grooming, cyberbullying etc. and share the hotline child helpline number for reporting and redress from such cybercrimes. She also suggested that parents should also be aware of the dangers of online child exploitation and how to save children from such criminal activities.	Objective: To share the past activities of the National Human Rights Commission and Lounging of the various reports of these activities.	It was noticed by 25 peoples who reacted to this post.	https://www.facebook.com/Centre-for-Women-and-Children-Studies-CWCS-261462881316503/photos/pcb.1270274777101970/1270274657101982/	Done	A very fruitful way to raise awareness to promote child rights for child sexual abuse, exploitation and trafficking among all.
4	25.9.2022	Centre for Women and Children Studies - CWCS	Workshop at BRAC Training Centre at Savar, Bangladesh.	Training of Trainers (To T) on Protection of Children Affected by Migration including Trafficking on 12-14 September 2022	A three member training team comprising of Prof. Ishrat Shamim, Adv. Farida Yeasmin and Nusrat Sultana from CWCS conducted 3-days Training at BRAC Training Centre at Savar, Bangladesh. It was jointly organized by the Ministry of Home Affairs and UNICEF. While discussing on legal provisions of the laws on pornography and digital security, Prof. Shamim highlighted the adverse effects of	Objective: i. The training covered issues such as: migrant children, child trafficking & child protection; International Legal Framework on Child Rights; ii. International Protocols of Trafficking in Persons and Smuggling of Migrants as well as National Laws and Policies related to protection of children.	The training was attended by 27 Additional Superintendent of Police. Prof. Shamim, the lead trainer highlighted the adverse effects of social media platforms on children who are sexually abused and exploited by perpetrators. She also informed the police officials about the Red Heart Campaign to Promote	https://www.facebook.com/photo/?fbid=2985639931728743&set=pcb.2985640451728691	Done	Discussions on child rights for child sexual abuse, exploitation and trafficking with 27 Additional Superintendent yielded important information.

					social media platforms on children who are sexually abused and exploited by perpetrators. The police officials also shared their varied field experiences and the challenges in investigation and prosecution' especially in the protection of child rights in such cases. She also informed the police officials about the Red Heart Campaign to Promote Child Rights and invited them to join the movement to save children from child abuse, exploitation and trafficking. Police officials showed interest to join our endeavour.		Child Rights and invited them to join the movement to save children from child abuse, exploitation and trafficking. About 38 persons reacted and 2 also shared this post.			
5	23.10.2022	Centre for Women and Children Studies - CWCS	Meeting at Press Club, Dhaka, Bangladesh	Media Briefing on Advocacy for Women Migrants Rights, 23 October 2022	The meeting was attended by media personnel, both print and online news media where Prof. Ishrat Shamim shared the mission and vision of the Red Heart Campaign to Promote Child Rights with the media personnel and the campaign badges were widely distributed. Many of the media personnel showed their interest to join the movement #SaveFACE4Children and attend our forthcoming meetings.	Objective: To Promote Child Rights of sexually abused, exploited and trafficked children.	The meeting was attended by 43 media personnel, both print and online news media. On Facebook this post had 120 likes 9 comments and 3 persons shared.	https://www.facebook.com/photo?fbid=3010189729273763&set=pcb.3010190422607027	Done	A good opportunity to share the Red Heart Campaign with media personnel.
6	31.10.2022	Centre for C16:K16 Women and Children Studies - CWCS	Conference at UNHCR Conference Room.	The meeting of UN Special Rapporteur on Trafficking in Persons, especially women and children, Ms. Siobhan Mullally with Counter Trafficking in Persons-Technical Working Group (CTIP- TWG) on 31 October 2022 at 11:00am in UNHCR Conference Room during her official visit to Bangladesh.	The purpose was to examine the measures to prevent trafficking in persons for all purposes of exploitation and to assist and protect the human rights of victims/survivors of trafficking. As a member of the CTIP-TWG, Prof. Ishrat Shamim attended the above meeting. During the open discussion, Prof. Shamim shared the present situation of online child sexual abuse, exploitation and trafficking which increased especially due to the pandemic and school closure when children had easy access to online platforms and were victims of internet induced cybercrimes. In this context, she highlighted the Red Heart Campaign to Promote Child Rights being launched by CWCS on 30 July 2022. Copies of the Brief	Objective: To Promote Child Rights of sexually abused, exploited and trafficked children.	As a member of the CTIP-TWG, Prof. Ishrat Shamim attended the above meeting on 30th July 2022. About 119 Facebook friends liked this post and 8 persons commented and gave best wishes.	https://www.facebook.com/photo?fbid=3018338421792227&set=pcb.3018338488458887	Done	A very fruitful way to share the Red Heart Campaign with the UN Special Rapporteur on Trafficking in Persons, especially women and children,

					and badges of the Red Heart Campaign were presented to the UN TIP Special Rapporteur and her associate. The UN TIP Special Rapporteur appreciated the initiative of the campaign and agreed that she would recommend on ways to keep children safe online.					
7	11/7/22	ESMIR	TRAINING	"Inteligencia en Investigaciones Policiales"	Training for LEA (20 trainees) in the INCIBE (Spain)	Training and focusing on the skills and resources for tackling cybercrime, including CSE/CSA and THB	LEA	https://www.incibe.es/summer-bootcamp/sbc2022/ponentes/pablo-fernandez-lopez	Done	HEROES as an opportunity to enhance the tools at LEAs disposal for tackling THB and CSA/CSE
8	TBC	ESMIR	Website	Media press release in www.policia.es	Release on the participation of the National Police in Horizon 2020 and Horizon Europe projects	Rising awareness on how Policia Nacional is involved in innovation	Media, society	TBC	Planned	HEROES as an example of those projects
9	TBC	ESMIR	Social networks	Tweet in @policia	Release on the participation of the National Police in Horizon 2020 and Horizon Europe projects	Rising awareness on how Policia Nacional is involved in innovation	Media, society	TBC	Planned	HEROES as an example of those projects
10	TBC	ESMIR	Intranet	HORIZON EUROPE IN POLICIA NACIONAL	Release on the participation of the National Police in Horizon 2020 and Horizon Europe projects	Rising awareness between members on how to participate in projects, and the importance of being involved in innovation	Media, society	TBC	Planned	HEROES as an example of those projects
11	00/07/2022	Hellenic Police	Official website of Hellenic Police	Publication of HEROES project in Hellenic Police website HORIZON banner	Publication of HEROES project in Hellenic Police website HORIZON banner. There is hyperlink with HEROES website, twitter and linkedin.	Dissemination of HEROES objectives, activities and dissemination platforms (website, twitter and linkedin)	LEAS, General Public	http://www.astynomia.gr/index.php?option=ozo_content&lang=&perform=view&id=111130&Itemid=0&lang=EN	Done	
12	26/10/22	Trilateral Research	Blog post	Blog titled "Case Study on County Lines drug trafficking and Cuckooing in the UK"	Blog post on Trilateral's website	Summary of case study for D4.4 and flagging HEROES as funding organisation	Mixed - AI/Tech scene & social researchers	https://trilateralresearch.com/research-highlights/case-study-on-county-lines-drug-trafficking-and-cuckooing-in-the-uk	Done	
13		Trilateral Research	Blog post	TBC	Blog post on Trilateral's website	Report on findings from the Eurocrim conference and flagging HEROES as funding organisation	Mixed - AI/Tech scene & social researchers	TBC	Planned	Will be posted first week of November
14	April	KEMEA	Information Sheet	HEROES Questionnaire	Dissemination of Questionnaires for the HEROES D2.1 to partners outside the consortium	To gauge opinions of LEAs, NGOs, Public/Private Professionals' opinion about good practices and current gaps in prevention, investigation and victim assistance of THB and CSA/E	LEAs, NGOs, Public/Private Professional (e.g. healthcare practitioner, lawyer, professor)		Done	This is one of the activities conducted to gather information for the D2.1 Desktop research from KEMEA. We assume the information sheet given as part of the questionnaires we disseminated to partners outside of the consortium counts as a dissemination activity
15	Jun 2022	KEMEA	KEMEA LinkedIn	n/a	Public post with two members of KEMEA who attended the HEROES event in Madrid, and	Dissemination of HEROES objectives	LEAS, General Public	https://www.linkedin.com/posts/panayiotispapanikolaou_children-	Done	

					sharing of the purposes of the HEROES project and KEMEA			humantrafficking-childsexualabuse-activity-6941303337560506368-T71V/?utm_source=share&utm_medium=member_desktop		
16	01.09.2022	KOPZI	website	What is HEROES project?	https://anti-trafficking.lt/novel-strategies-to-fight-child-sexual-exploitation-and-human-trafficking-crimes-and-protect-their-victims-2021m-2024m/	Introduction	Community inside and outside Lithuania		ongoing	
17	1/9/22	APAV & ICMEC	Bilateral Meeting	Bilateral Meeting	Bilateral meeting between APAV & ICMEC in order to jointly plan the work to be carried out during W	Plan and debate avenues for joint development of tasks under WP9.	Consortium	https://eur06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.linkedin.com%2Fposts%2Fheroes-fct-heroes-heroesfct-heroes4all-activity-6971421346383695872-BDG4%3Futm_source%3Dshare%26utm_medium%3Dmember_ios&data=05%7C01%7Cma_faldavalerio%40apav.pt%7C9a31c51c70a43616bc608dac656ad6c%7Cc785d60f85544ce599d709b7e6ceee66%7C0%7C0%7C638040372827434903%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6IklhaWwiLCJXVCi6Imn0%3D%7C3000%7C%7C%7C&data=bKfRLtZl2YTIT-WBaR835PCwQT6arA4s8junlauEyRZY%3D&reserved=0	Done	
18	1/10/22	APAV	Website - section dedicated to project HEROES	Dissemination of project HEROES	Summary presentation of project HEROES	Section of APAV's Projects & Publications dedicated to project HEROES, aiming at not only presenting the project to all APAV's internal and external stakeholders, but also serve as a repository to all publications/relevant deliverables of project HEROES		https://apav.pt/publicproj/index.php/136-projeto-heroes	Done	

19	10/11/22	APAV	Internal Management Meeting	Meeting with APAV's Managers of the 75 Community-based Services	Brief presentation of project HEROES to APAV's Managers of the 75 Community-based Services, its main objectives and activities, including a brief context of APAV's expected participation, whilst presenting main outputs and outcomes of the project and its added value to potential and/or victims of THB and CSA/CSE	Engage APAV's Managers in the project	Victim support professionals	n/a	Done	
20	9/11/22	APAV	Social Network	Facebook Post	Dissemination of the project in social media	Widely disseminate the project in APAV's social media networks - main pillars "Prevention, Investigation and Victim Assistance", as well as the consortium	APAV's FB followers - (132.000)	https://eur06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FAPAV.Portugal%2Fposts%2Fpfbid02xwu69D5gAQdW3J3JG7XWj7r37rDaFTc2KPkNTBn3SdqKc5Dxw6R3rKax2x3PgQaKl&data=05%7C01%7Cmafaldavalerio%40apav.pt%7C029674f07702455fc75a08dac64f1380%7Cc785d60f85544ce599d709b7e6cee66%7C0%7C0%7C638040340165042686%7CUnknwn%7CTWFpbGZsb3d8eyJWJoiMC4wLjAwMDAiLCJQI-joiv2luMzliLCJBTiI6Ik1haWwiLCJXVCi6Mn0%3D%7C3000%7C%7C%7C&sdata=vXDvMKUMsI4Ic%2B%2BaB0GQe0bxZDZLgOoKgPQO4vrs w5o%3D&reserved=0	Done	
21	11/11/22	APAV	Social Network	Facebook Post	Dissemination of the project in social media	Widely disseminate the project in APAV's social media networks - main pillars "Prevention, Investigation and Victim Assistance", as well as the consortium	APAV's FB followers - (132.000)	https://eur06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2FAPAV.Portugal%2Fposts%2Fpfbid0HzTAmSGaZfj3HozZDn1yHG5F8RwJUGsdaV47E49TpqNmAgzG4	Done	

								U 1MJNGHSe4YZWX1l&d ata=05%7C01%7Cmafald ava- lerio%40apav.pt%7C029 674f07702455fc75a0 8dac64f1380%7Cc785d6 0f85544ce599d709b7e6 ceee66%7C0%7C0%7C6 38040340165042686%7C Un- known%7CTWFpbGZsb3 d8eyJWljojMC4wLjA wMDAiLCJQI- joiV2luMzliLCJBtIl6lk1 haWwiLCJXVC I6Mn0%3D%7C3000%7 C%7C%7C&sdata=SxOql u 4e55f3vYo3BeOoB%2Bb GEawboXjPU1OC40OK9 J M%3D&reserved=0		
22	9/11/22	APAV	Social Network	Instagram Post	Dissemination of the project in social media	Widely disseminate the project in APAV's social media networks - main pillars "Prevention, Investigation and Victim Assistance", as well as the consortium	APAV's Instagram followers (22.400)	https://www.instagram.com/p/CkwEs-KvLz-A/?igshid=MDJmNzVkmjY%3D	Done	
23	11/11/22	APAV	Social Network	Instagram Post	Dissemination of the project in social media	Widely disseminate the project in APAV's social media networks - main pillars "Prevention, Investigation and Victim Assistance", as well as the consortium	APAV's Instagram followers (22.400)	APAV no Instagram: "O consórcio HEROES é constituído por 27 entidades parceiras entre as quais se encontram universidades, empresas tecnológicas e pequenas e..."	Done	
24	23/6/22	RENACER	Meeting	socialization of the amazon tourism secretary project	presentation of the project as part of the dissemination strategy and linkage of key stakeholders	present the project as prevention development actions in the tourism sector with partners historically linked to prevention processes	amazon tourism secretary		Done	
25	30/6/22	RENACER	Meeting	socialization of the north santander secretary of tourism project	presentation of the project as part of the dissemination strategy and linkage of key stakeholders	present the project as prevention development actions in the tourism sector with partners historically linked to prevention processes	secretary of tourism north of santander		Done	
26	5/7/22	RENACER	Meeting	socialization of the guajira secretariat of tourism project	presentation of the project as part of the dissemination strategy and linkage of key stakeholders	present the project as prevention development actions in the tourism sector with partners historically linked to prevention processes	guajira tourism secretary		Done	
27	14/9/22	RENACER	Meeting	socialization of the project to partners albasud (catalan	project presentation	socialize the actions that we have taken as signatories of the berlin declaration to make tourism an area of sustainable	albasud representatives		Done	

				association specialized in research and communication for development founded in barcelona in 2002)		development				
28	6/10/22	RENACER	Meeting	training for trainers.	articulation between icbf, secretariat of education fgn and renacer foundation	develop strengthening of competences in teachers for the prevention of the crime of trafficking and sexual exploitation and the activation of routes and the school alert system.	educators from educational institutions in the city of bogota. (suba)		Done	
29	24/10/22	RENACER	Meeting	link to a private sector company to the heroes project - sacsa (cartagena airport consortium company)	presentation of the project and link to it	the project is presented and invited to engage in it from the perspective of the role of a key partner in the process of awareness and prevention of trafficking and the csa	head of social management		Done	
30	24/10/22	RENACER	Meeting	link to a private sector company to the heroes project (uber colombia)	presentation of the project and link to it	the project is presented and invited to engage in it from the perspective of the role of a key partner in the process of awareness and prevention of trafficking and the csa	public security representative - public affairs representative - social management		Done	
31	10/11/22	RENACER	Meeting	training for trainers.	articulation between icbf, secretariat of education fgn and renacer foundation	develop strengthening of competences in teachers for the prevention of the crime of trafficking and sexual exploitation and the activation of routes and the school alert system.	educators of educational institutions of the city of bogota. (engativa)		Done	
32	15/11/22	RENACER	Meeting	link to a private sector company to the heroes project (avianca - unode - attorney general of the nation)	presentation of the project and link to it	the project is presented and invited to engage in it from the perspective of the role of a key partner in the process of awareness and prevention of trafficking and the csa	social management coordination avianca - representative of the futuro colombia prevention program of the national attorney general - unode representatives		Done	
33	8/11/22	ARC	presentation	Fighting Next Generation Cybercrime with a Holistic Perspective	A talk describing the current state of practice towards fighting cybercrime was delivered in the Faculty of Information Technology of the Brno University of Technology, along with research activities of Fran Casino, including projects. The HEROES project was discussed and introduced to the audience	Dissemination, Engagement, Communication	Scientific	The talk was announced in different social media, for example in https://www.facebook.com/FIT.VUT/posts/631131045392405	Done	The talk can be shared but since it is partially related to HEROES, it will be only done by demand.

3.8. News

Partners are invited to share news of the project within their network of contacts, as well as to share results and relevant events (at local and international levels) on their university website. Participating in large associations in the project will ensure wide dissemination of the project. The main objective will be to publicise the project and its main initiatives to a large, interested audience.

Each news must include:

- Basic information about the Project.
- Key information about the results achieved or the events to be promoted.
- Useful contacts and resources.

The following news have been published so far:

- Press release published on February 03, 2022, by the newspaper “El País”, by Patricia Peiró, “*Un equipo en la universidad contra los monstruos pedófilos ocultos en las redes*” (Figure 5).



Figure 5: Press release El País.

- Publication in the press release “*Un grupo de investigadores de la Complutense lidera un proyecto con 27 organizaciones en todo el mundo para luchar contra la pederastia y la trata en internet*”, published on the home page of Universidad Complutense de Madrid (UCM) on February 7, 2022 (Figure 6).

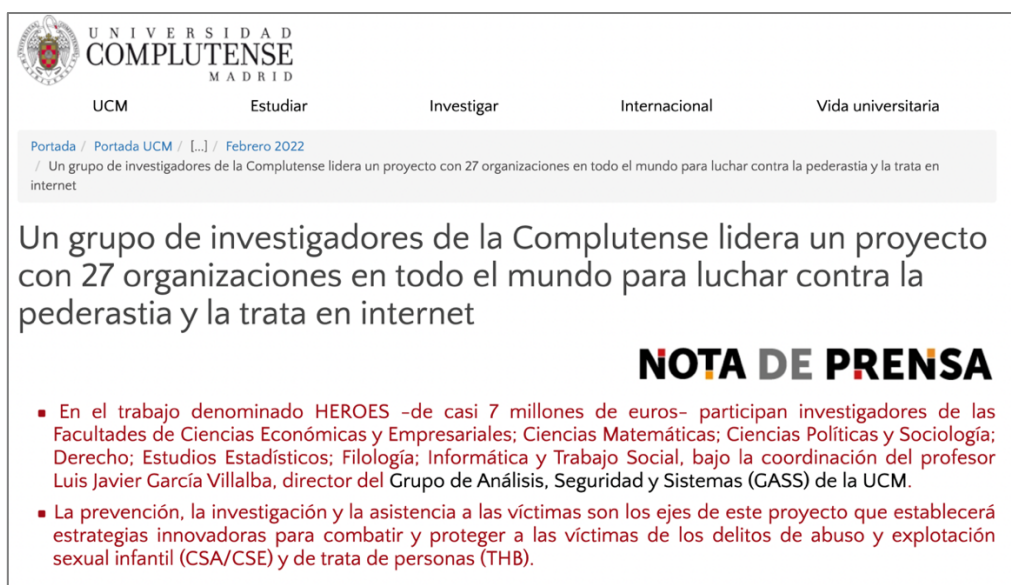


Figure 6: Publication on the main page of the UCM.

- Interview on “play radio, radio 5” published on February 9, 2022, “*La UCM, al frente de un proyecto europeo contra la trata*” (Figure 7).

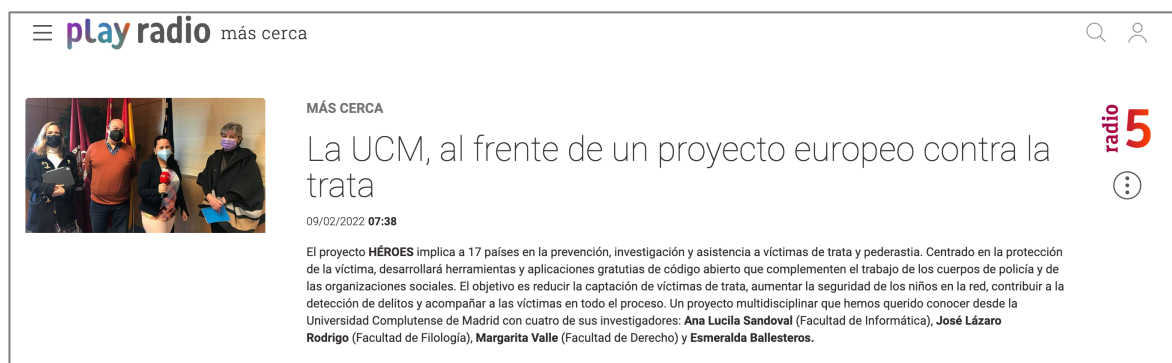


Figure 7: Radio 5 interview.

- Publication “*La UCM coordina HEROES, proyecto internacional para luchar contra la pederastia y la trata en Internet*”, published on the main page of the Universidad Complutense de Madrid (UCM) on June 11, 2022 (Figure 8).

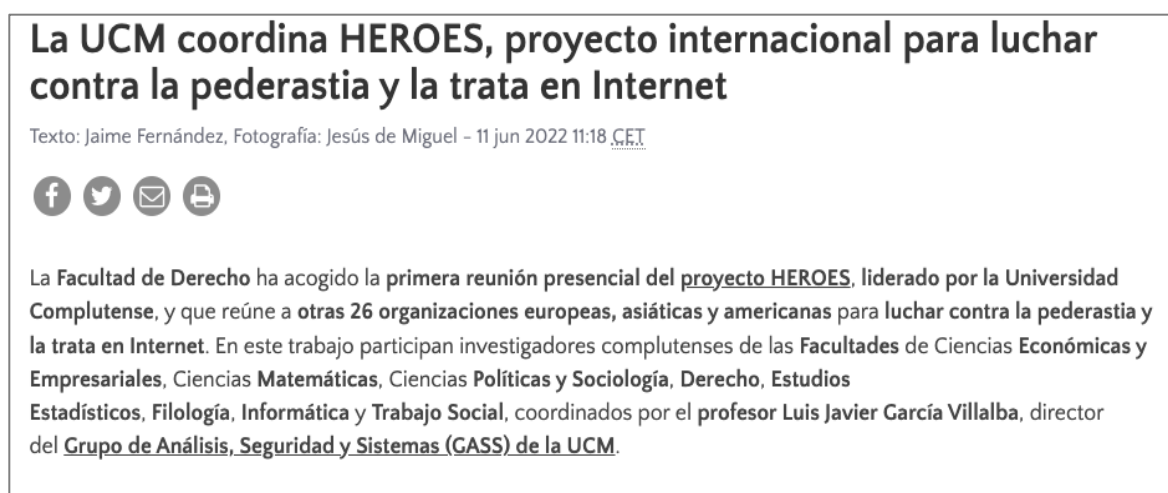


Figure 8: Publication in page of the UCM.

3.9. Website

The Website is one of the most effective sources of dissemination. It allows communication with the general public, as well as communication between the consortium, giving accurate and concise information on the standing of the project and enabling a greater scope of dissemination. The URL of the project website is "<https://www.heroes-fct.eu>".

The project website will act as a dissemination centre, central repository, and dissemination channel for news on public information. It will contain documents and dissemination material produced as part of the HEROES project, such as press releases, project brochure, newsletters, and a project fact sheet, etc. The website will be continuously updated throughout the project, thus pertaining timely information for interested parties. The website will also serve as a platform to constantly publish news and publications targeted to key stakeholders, involving them both in content and in HEROES' objectives.

The design of the website includes the following sections available in English, Spanish, German, French and Portuguese languages and has a total of 12,096 views in RP1.

- Home” page, showing a summary of all sections of the website and a brief presentation of the HEROES project (Figure 9).

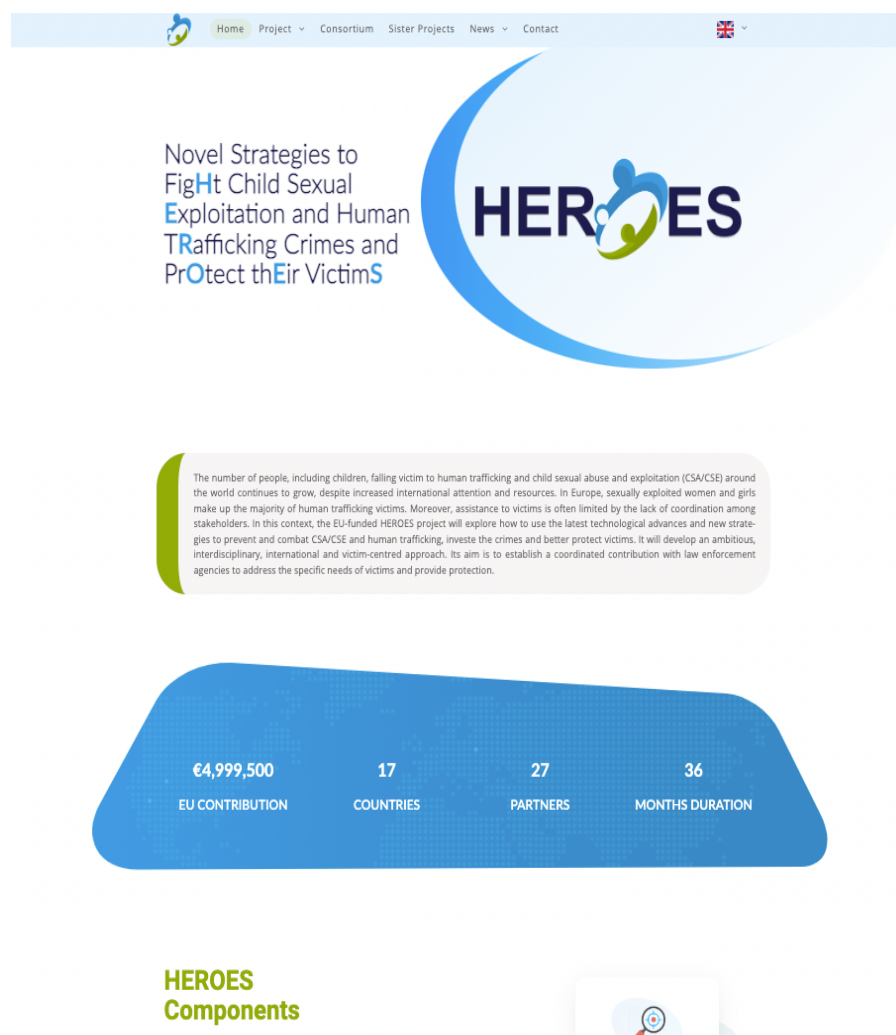


Figure 9: Home page.

- “Project” page: relevant information on the project, like **Work plan, Project Impact and deliverables** (Figure 10).



Figure 10: Project page.

- “Consortium” page: a description of the project partners is made showing their logos and direct links to their official websites (Figure 11).



Figure 11: Consortium page.

- The “Sister Projects” page showing projects linked to or related with HEROES (Figure 12).



Figure 12: Sister Projects.

- “News” page: Information about project news presented on television and press releases is shown, including mentions to events that wounded with HEROES participation and a downloadable file of the project Newsletters (Figure 13).



Figure 13: News page.

- The “Contact” page, displaying contact information for the HEROES project (Figure 14).

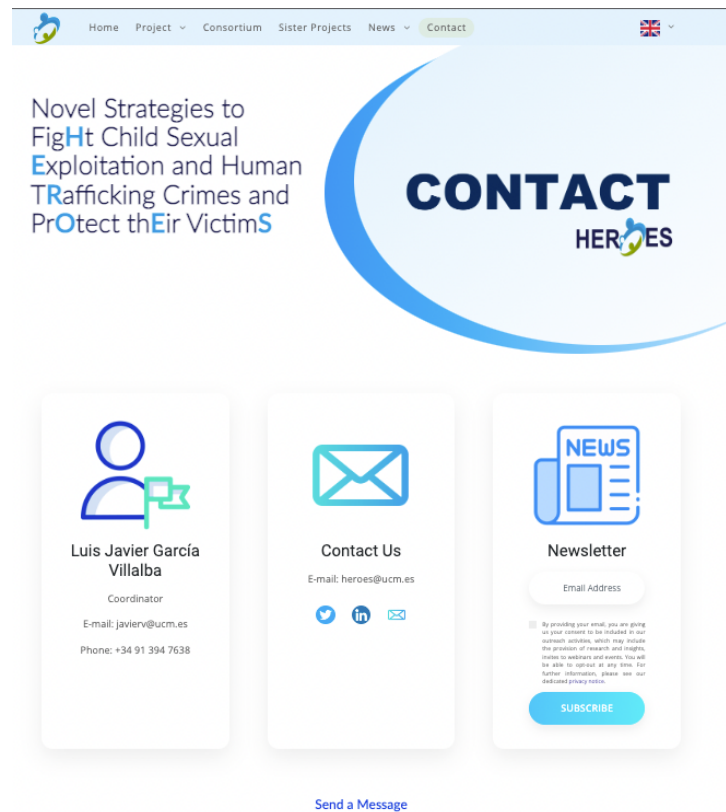



Figure 14: Contact page.

3.10. HEROES Visual Identity

For the elaboration of the visual elements of creative use of the HEROES project, the "**HEROES Visual Identity**" document was created. This document provides a guide for the production of the project's dissemination materials, as well as information on logos, colours, fonts of the project, etc., and instructions on how to use them. Guidelines for referencing the project on social media and other digital media are also mentioned.

This document was distributed, via email, to all members of the HEROES consortium (Figure 15).



**Novel Strategies to Fight Child Sexual Exploitation and
Human Trafficking Crimes and Protect their Victims**

H2020 – 101021801

www.heroes-fct.eu

HEROES Visual Identity

Authors

names of main authors

Partner name and Acronym	
Filled in by	
Date	


 This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101021801

Figure 15: Document HEROES Visual Identity.

3.10.1. Project Logo

The project logo is one of the essential elements of the project's identity. Its main purpose is to directly and effectively represent the core message of the project, whilst stimulating dissemination and provide an opportunity to promote results.

HEROES logo shall be part of all dissemination, communication (internal and external) and exploitation activities, as well as included in all promotion materials, documentation, websites, etc.

For the representation of the HEROES project, the design of the letters was created with the font type called “**Calibri Bold**” which is the acronym of the full name of the project “Novel Strategies to Fight Child Sexual Abuse and Human Trafficking Crimes and Protect their Victims”. The letter “O” was modified by a drawing that shows three people embracing each other, representing union and protection, as can be seen in Figures 16 and 17.

HEROES

Figure 16: Logo letters design.



Figure 17: Letter design.

Subsequently, the two designs were combined, resulting in the logo that represents the HEROES project, Figure 18.



Figure 18: Logo HEROES.

The logo uses the following colour palette (Figure 19). The colours can be used in documents, files, etc., that form part of the project. Each colour has been chosen based on the messages, values and ideals that this project aims to embody: the blue colour represents peace, hope, and tranquillity, while the green colour represents stability, hope and family.

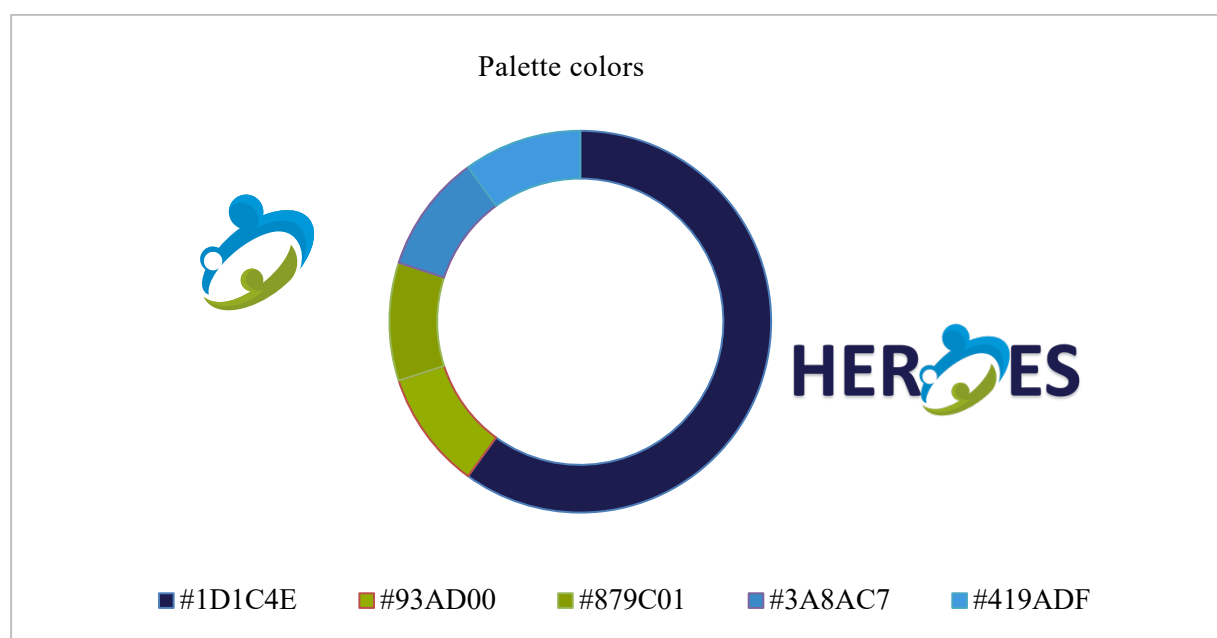


Figure 19: Palette colors.

3.10.2. Social Media

Social media platforms are great communication channels to reach a broad group of target audiences. Not only do they allow for a wide dissemination of HEROES, as they encourage the creation of a two-way collaborative community of stakeholders. Social media is a very dynamic environment and one of the most popular and

fastest ways to promote the project and improve its visibility. These communication channels provide access to content at any time on any digital device.

To increase the visibility and communication commitment of the HEROES project, social networks will be used to share relevant information, as well as news and articles of public interest by using the main information channels, including Twitter and LinkedIn.

- **Twitter:** It is available through the user **@heroes_fct**. This social network is used to keep followers updated on HEROES consortium events and activities, published deliverables, and other project information updates. Today the channel has 88 followers (Figures 20 and 21).



Figure 20: HEROES Twitter.

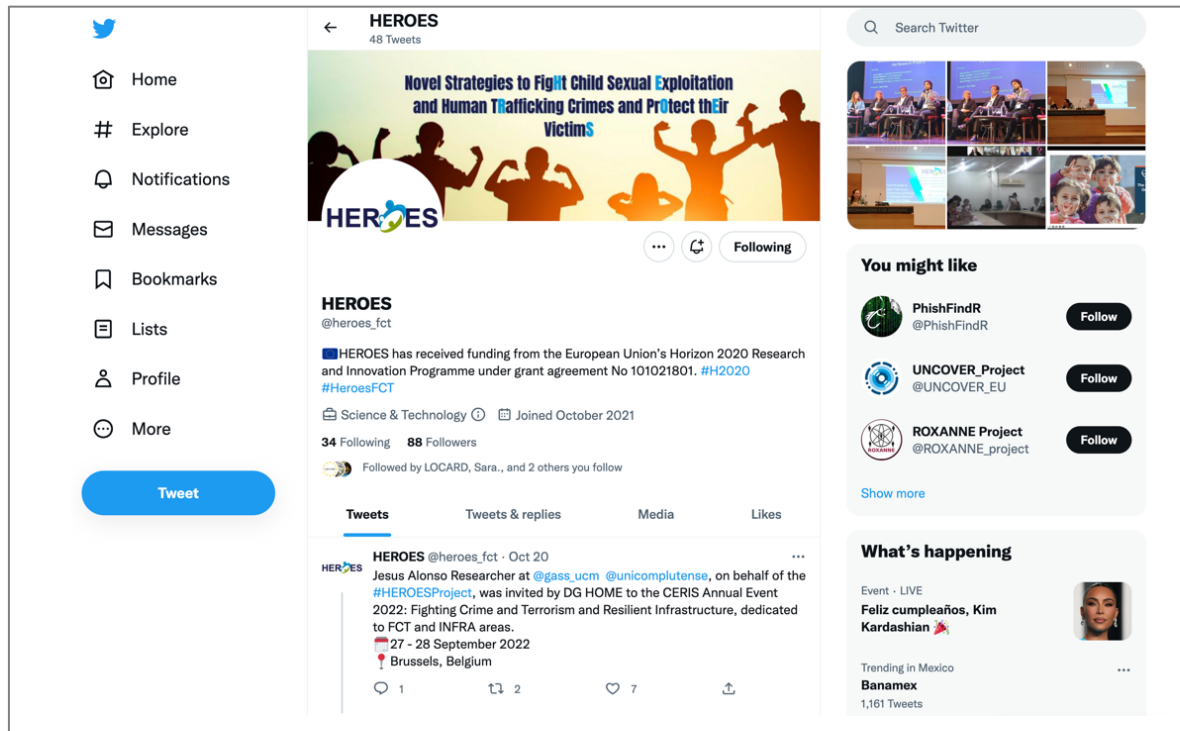


Figure 21: HEROES Twitter home page.

- **LinkedIn:** This social network is used for contact with professionals interested in the themes related with HEROES. It is available through the URL <https://linkedin.com/in/heroes-fct>, as of today the page has 96 followers and 34 contacts (Figure 22).

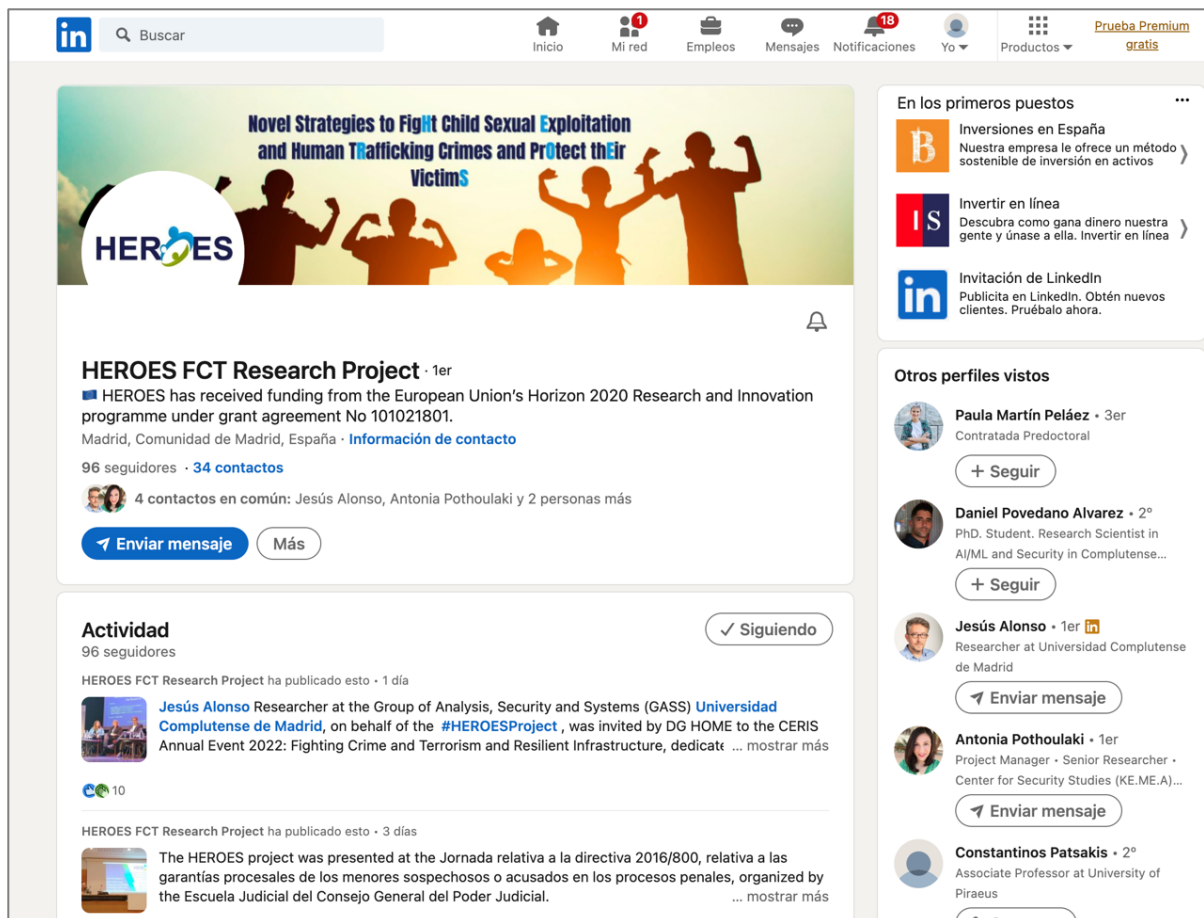


Figure 22: HEROES LinkedIn.

3.10.3. Email

Emails are a communication mechanism for creating, sending, and receiving messages through electronic communication systems. Most email systems today use the Internet, with e-mail being one of the most popular uses of the Internet.

Everything related to the project will be communicated through the Gmail address "**heroes@ucm.es**" with the project partners, including sensitive information.

3.11. Flyer/ Factsheet/ Newsletter

In order to inform a wide range of audiences of HEROES project and improve its visibility, different dissemination materials have been prepared. All dissemination materials contain the HEROES logo, a brief description of the project and a list of partners.

Dissemination materials are published on the project's website and are available for download. They are also distributed at events attended by partners, not only to increase project visibility but also expand our network and contacts.

3.11.1. Flyer

The HEROES flyer was designed to present the objectives, components, and consortium. This brochure was printed in 300 copies and sent to the consortium, so that they could distribute them at each event they participate in. The flyer was also made available in HEROES's website and is available in English, French, Portuguese, German, and Spanish (Figure 23).



Figure 23: Flyer.

3.11.2. Newsletter

There will be a periodic publication of a Newsletter with the latest news about the project. The first Newsletter published aimed at presenting the HEROES project, its objectives and main activities, as well as events held and upcoming ones. The Newsletter is available for download on the main page of HEROES's website, available in English, Spanish, French, German, and Portuguese. (Figure 24).



Figure 24: Newsletter.

3.11.3. Roll-Up

For public events in which a face-to-face audience is expected, a Roll-Up was carried out to advertise the HEROES project in which social networks and the website are reported (Figure 25).



Figure 25: HEROES Roll-Up.

3.11.4. Poster

Two styles of the poster were designed for the presentation of the HEROES project: the first in which technical issues of the project tools are detailed, and the second for general use for the information partners want to present about the project. In the posters, the sections can be modified according to the topic required to be presented (Figure 26 and 27).



Novel Strategies to Fight Child Sexual Exploitation and Human Trafficking Crimes and Protect their Victims

HEROES is structured as a comprehensive solution that encompasses three components: **Prevention**, **Investigation** and **Victim Assistance**. HEROES will establish a coordinated contribution with LEAs by developing an appropriate, victim-centred approach that is capable of addressing specific needs and providing protection. Moreover, HEROES will establish new innovative strategies that in the short, medium and long term will improve the way in which LEAs and CSOs carry out criminal investigations, assist rescued victims, and prevent the occurrence of Trafficking of Human Beings (THB) and Child Sexual Abuse and Exploitation (CSA/CSE).

Objectives

Prevention

- ✓ To provide a variety of preventive measures to reduce THB and CSA/CSE crimes.
- ✓ To reduce the demand of services that may be provided by victims in both legal and illegal sectors.
- ✓ To reduce the risk of (re-)offending by better understanding the behaviour of abusers and potential abusers.

Investigation

- ✓ To analyse possible involvement of organised crime groups implicated in THB and CSA/CSE in other crimes.
- ✓ To develop new approaches to investigate THB and CSA/CSE crimes.
- ✓ To address new threats of child abuse and coercion and extortion of victims that have escalated in the last years.
- ✓ To provide Law Enforcement Agents with effective means to detect, investigate and bring down open and hidden P2P networks and websites.

Victim Assistance

- ✓ To Develop a set of holistic measures to ensure adequate THB and CSA/CSE victims' protection and assistance
- ✓ To develop new approaches to investigate trafficking of human beings and CSA/CSE crimes
- ✓ To develop new approaches to mitigate the impact on victims of THB and CSA/CSE and to reduce re-victimisation in the short and long term

Impact

Victims

Improvement of the cooperation between main parties involved, by means of developing an integral and transversal system that is victim-centred, thereby reducing secondary victimisation.

Citizens

Increase citizens empowerment to address the threats of THB and CSA/CSE. It will also increase the European community's perception of security.

NGOs

The support of international NGOs will be an enormous value to help victims and to tackle THB and CSA/CSE from a global perspective. This partnership will benefit from bidirectional knowledge sharing between researchers and NGOs.

LEAs

Toolkits to gather information, analyse multimedia files, securely, identify victims and offenders and enhanced training curricula focusing on victim's needs from which investigations can prove to be more effective.

Concept

Prevention

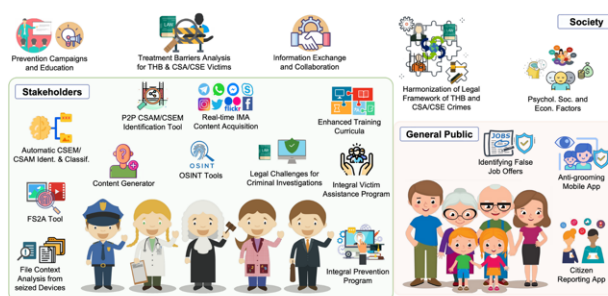
Implementing a mixed approach of technology and social action.

Investigation

Developing technological tools that cover the most important needs of LEAs: data gathering and analysis while embracing the very technical, ethical and legal challenges unique to fighting THB and CSA/CSE crimes

Victim Assistance

Focusing on prevention and developing technological tools for more effective investigations.



Consortium



Contact



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This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No. 101021801.

Figure 26: Poster template 1.



Novel Strategies to Fight Child Sexual Exploitation and Human Trafficking Crimes and Protect their Victims

About HEROES

HEROES is structured as a comprehensive solution that encompasses three components: **Prevention**, **Investigation** and **Victim Assistance**. HEROES will establish a coordinated contribution with LEAs by developing an appropriate, victim-centred approach that is capable of addressing specific needs and providing protection. Moreover, HEROES will establish new innovative strategies that in the short, medium and long term will improve the way in which LEAs and CSOs carry out criminal investigations, assist rescued victims, and prevent the occurrence of THB and CSA/CSE crimes.

Components

Prevention
01

Implementing a mixed approach of technology and social action.

Investigation
02

Developing technological tools that cover the most important needs of LEAs: data gathering and analysis while embracing the very technical, ethical and legal challenges unique to fighting THB and CSA/CSE crimes

Victim Assistance
03

Focusing on prevention and developing technological tools for more effective investigations.

Objectives

The main goal is to use technology to improve the way in which help and support can be provided to victims of Trafficking of Human Beings (THB) and Child Sexual Abuse and Exploitation (CSA/CSE).

Prevention

- ✓ To provide a variety of preventive measures to reduce THB and CSA/CSE crimes.
- ✓ To reduce the demand of services that may be provided by victims in both legal and illegal sectors.
- ✓ To reduce the risk of (re-)offending by better understanding the behaviour of abusers and potential abusers.

Investigation

- ✓ To analyse possible involvement of organised crime groups implicated in THB and CSA/CSE in other crimes.
- ✓ To develop new approaches to investigate THB and CSA/CSE crimes.
- ✓ To address new threats of child abuse and coercion and extortion of victims that have escalated in the last years.
- ✓ To provide Law Enforcement Agents with effective means to detect, investigate and bring down open and hidden peer-to-peer networks and websites.

Victim Assistance

- ✓ To develop a set of holistic measures to ensure adequate THB and CSA/CSE victims' protection and assistance.
- ✓ To develop new approaches to investigate trafficking of human beings and CSA/CSE crimes.
- ✓ To develop new approaches to mitigate the impact on victims of THB and CSA/CSE and to reduce re-victimisation in the short and long term.

Impact

Victims

Improvement of the cooperation between main parties involved, by means of developing an integral and transversal system that is victim-centred, thereby reducing secondary victimisation.

Citizens

Increase citizens empowerment to address the threats of THB and CSA/CSE. It will also increase the European community's perception of security.

NGOs

The support of international NGOs will be an enormous value to help victims and to tackle THB and CSA/CSE from a global perspective. This partnership will benefit from bidirectional knowledge sharing between researchers and NGOs.

LEAs

Toolkits to gather information, analyse multimedia files, securely, identify victims and offenders and enhanced training curricula focusing on victim's needs from which investigations can prove to be more effective.

Consortium



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Figure 27: Poster template 2.

The posters shown below have displayed at events where the HEROES project was presented:

- Poster presented by Trilateral Research at the **Eurocrim 2022 conference**, (<https://eurocrim.secure-platform.com/spain2022/solicitations/8/sessiongallery/schedule/items/689>) (Figure 28).



Novel Strategies to Fight Child Sexual Exploitation and Human Trafficking Crimes and Protect their Victims

About HEROES

HEROES is structured as a comprehensive solution that encompasses three components: **Prevention**, **Investigation** and **Victim Assistance**. HEROES will establish a coordinated contribution with LEAs by developing an appropriate, victim-centred approach that is capable of addressing specific needs and providing protection. Moreover, HEROES will establish new innovative strategies that in the short, medium and long term will improve the way in which LEAs and CSOs carry out criminal investigations, assist rescued victims, and prevent the occurrence of **Trafficking of Human Beings (THB)** and **Child Sexual Abuse and Exploitation (CSA/CSE)** crimes.

Components

- 1 Prevention**
Implementing a mixed approach of technology and social action.
- 2 Investigation**
Developing technological tools that cover the most important needs of LEAs: data gathering and analysis while embracing the very technical, ethical and legal challenges unique to fighting THB and CSA/CSE crimes.
- 3 Victim Assistance**
Focusing on prevention and developing technological tools for more effective investigations.

Impact

Victims
Improvement of the cooperation between main parties involved, by means of developing an integral and transversal system that is victim-centred, thereby reducing secondary victimisation.

Citizens
Citizens of THB and CSA/CSE. It will also increase the European community's perception of security.

NGOs
The support of international NGOs will be an enormous value to help victims and to tackle THB and CSA/CSE from a global perspective. This partnership will benefit from bidirectional knowledge sharing between researchers and NGOs.

LEAs
Tools to gather information, analyse multimedia files securely, identify victims and offenders and enhanced training curricula focusing on victim's needs from which investigations can prove to be more effective.

Objectives

The main goal is to use technology to improve the way in which help and support can be provided to victims of THB and CSA/CSE.

Consortium partners

7 LEAs, 5 Technical Partners, and 11 Other Partners.

Case Study – WP 4 Task 4.4:
Children and young adults recruited for County Lines drug trafficking – Identifying vulnerabilities that put young people at risk as well as the signs a child or young adult is being exploited by County Lines gangs.

Methodology & Objectives of Case Study

Trilateral Research (TR) conducted a case study assessing the phenomena of County Lines drug trafficking and Cuckooing in the UK in relation to Trafficking in Human Beings (THB). This study aimed to identify (1) vulnerabilities that increase a young person's risk of being recruited, and (2) indicators to help frontline responders to spot if children and young adults are involved with County Lines.

We conducted in-depth literature review and 6 interviews with professionals as well as frontline responders (covering Academia, the Housing Sector/Law, LEAs, and City Councils).

County Lines & Cuckooing in the UK – Key Statistics & Definitions

The UK government defines County Lines as "gangs and organised criminal networks involved in exporting illegal drugs into one or more importing areas within the UK, using dedicated mobile phone lines or other form of 'deal line'" (Home Office, 2020). Those gangs and organised criminal networks ("C") are likely to exploit children and vulnerable adults to move and store the drugs and money and they will often use coercion, intimidation, violence (including sexual violence) and weapons" (Home Office, 2020).

It is estimated that approximately 1,000 different County Lines are operating across the UK, with each line generating about £800,000 a year.

Children are considered to make up most victims groomed into UK County Lines gangs, with numbers growing consistently and significantly over the last years (Figure 1). In total, 2,053 County Lines NRM referrals were flagged in 2021, increasing by 23% compared to the previous year. Children involved with criminal gangs such as County Lines are often considered perpetrators rather than victims by LEAs.

Cuckooing refers to the phenomenon of County Lines drug dealers taking over an accommodation located in provincial areas to use them as local drug dealing bases. The term 'cuckoo' in this context refers to the cuckoo bird's practice of taking over nests of other birds.

Both County Lines and Cuckooing overlap with other forms of exploitation and crimes covered under the UK's Modern Slavery Act 2015.

County Lines – Key Vulnerabilities

The study shows that every child and young adult is at risk to be groomed and exploited by County Lines gangs. Identified vulnerabilities cover: Age, Gender, Socioeconomic status, Ethnicity/nationality, Family context, Housing, Health & Education, Peer relationships, Criminal record, and vulnerabilities stemming from the COVID-19 pandemic. The study stresses that intersecting vulnerabilities increase risks.

Crucially, children growing up in an impoverished and neglected environment appear particularly vulnerable to recruitment and grooming attempts. The premise of money as well as increased social status function as key pull factors.

Notably, a young person is considered to be more at risk if they suffer from mental health problems or have substance misuse issues, have a physical disability or developmental disorders. In addition, having been excluded from mainstream education is thought to be a critical event increasing vulnerability (as well as underachieving at school, etc.).

THB in the UK – Key Statistics & Definitions

In the UK, human trafficking is understood as an element of modern slavery. Modern slavery is defined as "an umbrella term that covers several different forms of exploitation which can include human trafficking, labour exploitation, criminal exploitation, sexual exploitation, and domestic servitude" (HM Government, 2021: p. 11). The 2014 Modern Slavery Strategy and Modern Slavery Act 2015 frame modern slavery in England and Wales.

Public authorities in England and Wales must refer a potential victim (a child or consenting adult) into the National Referral Mechanism (NRM). To be considered a victim of human trafficking, the UK government refers to the three elements of Action, Means, and Purpose of exploitation.

With an increase of 20% compared to the previous year, 12,727 potential victims of modern slavery were referred through the NRM in 2021. Real numbers are estimated to be much higher. In the most recent quarter, 79% of NRM referrals were either men or boys and 21% of the referrals were either women or girls.

Modern slavery in the UK increasingly affects children: In 2021, 43% of referrals to the NRM claimed they had been exploited as children. Out of the victims who were minors, 79% were boys and 21% were girls in 2021. Children were mostly referred as a result of criminal exploitation.

County Lines & Human Trafficking – Links

The Act – Individuals are recruited and may be transported as well as transferred from big cities to small towns where they might be harboured or received at a trap house/cuckooed property. Figure 2 shows a poster used by the National Crime Agency (NCA) to raise awareness of County Lines – and children going missing.

The Means – To recruit individuals over 18 (the aspect of means does not need to be applied for minors), gangs will use some form of coercion, deception, abuse of power, utilisation of the position of vulnerability of the person to be exploited, and payments or benefits to lure people into gangs or to take over their property.

The Purpose – Children and adults will be trafficked for the purpose of exploitation for criminal activities, but they are likely to be sexually exploited as well.



Figure 2: Poster by the NCA (NCA, n.d. a).

County Lines – Indicators

Indicators are divided into Act, Means, and Purpose – working along the definition of THB. Understanding if somebody is a victim rather than a perpetrator will enable the provision of adequate and much needed safeguarding support.

Indicators of Action – Examples:

- A person is missing frequently from home for short and/or long periods.
- A person is found to be staying in unsafe accommodations.

Indicators of Means – Examples:

- Suddenly having unexplained money and/or owning unexplained and unaffordable items.
- Receiving a huge amount of phone calls and/or texts (as a way of controlling the individual).

Indicators of Purpose – Examples:

- Sudden change in use of language (using phrases/terms in relation to drug dealing and/or violence).
- The person is found with suspicious items or committing crimes linked to County Lines/criminal activities.

References:
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National Crime Agency (NCA) (n.d. a). County Lines. Available at: <https://www.nca.gov.uk/county-lines> [accessed 12th of July 2022].



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Figure 28: Poster eurocrim 2022.

3.12. Dissemination Key Performance Indicators (KPIs)

Stage	Main Communication Channels
1 – Preliminary Project Promotion (M1 – M12)	<ul style="list-style-type: none"> Project Website (KPI: at least 1,000 visits). Social Media (KPI: at least 200 followers) Press release (KPI: at least 3 release) Leaflets (KPI: at least 100) Posters (KPI: at least 2) Partners social media channels and websites (KPI: at least 100 visits and 100 followers) Presentations about project scope and objectives at conferences & workshops / presentations at scientific, technical conferences and workshops (KPI: at least 5 such events)
2 – Project Pre-Commercialisation (M12-M30)	<ul style="list-style-type: none"> Project website (KPI: at least 5,000 visits). Social Media (KPI: at least 1000 followers) Press release (KPI: at least 6 release) Presentations at demonstrations, conferences & workshops (KPI: at least 1000 potential viewers) Collaboration with research projects and international networks (KPI: at least 5 projects and international networks) Journal & conference papers (KPI: at least 5 scientific and technical contributions) organisation of an international conference
3 – Business Strategy (M30 – M36)	<ul style="list-style-type: none"> Project website (KPI: at least 2000 potential viewers) Social Media (KPI: at least 1000 followers) Press release (KPI: at least 10 release) Presentations at demonstrations, conferences & workshops (KPI: at least 1000 potential viewers) One to one meeting (KPI: at least 20 meetings) Presentations at scientific, technical conferences and workshops Journal & conference papers Final project Brochure (KPI: at least 1000 brochures)

3.13. Dissemination Guidelines

All dissemination material needs to include the EU emblem and the following acknowledgement:

“This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No. 101021801.”

When the EU emblem is displayed together with other logos, it must have appropriate prominence.